

# EXPLORE HOW CITY PLAN HITS N.Y.

## Find Difficulties In Instigating Road Repairs

The Newmarket council's proposal for resurfacing and widening the present paved streets, introduced by Reeve A. D. Evans and Councillor Frank Bowser last week, met with problems at council meeting Monday night. No action has been taken by council yet. Legislation governing a local improvement plan offers a municipality four means by which it can put such a project into effect, none of which council finds convenient to employ.

In addition, acting town solicitor, K. M. R. Stiver, pointed out that by only one of the four means of introducing the public improvement plan can the town finance all the work proposed by Mr. Evans' motion.

A local improvement plan can be set into motion, according to existing legislation, by one of these four ways: a petition from property-owners, a plan by which council takes the initiative, a recommendation by the department of health on improved sanitation measures or another initiative plan whereby a public hearing must be called by the Ontario municipal board. If the last plan is adopted, property-owners may petition against the project.

Only by the first plan can all work recommended by Mr. Evans and Mr. Bowser be financed by a local improvement plan. Their recommendation was for widening and resurfacing present paved streets and construction curbs, gutters and storm sewers.

To undertake all the desired construction, the petition plan must be adopted. This would mean that a petition favoring the work would be required, representing two-thirds of half the value of the property on these streets.

Reeve Evans commented that (Page 7, Col. 4)

### IN THIS ISSUE

In this issue on page two there are stories about the refrigeration system in Aurora arena and Newmarket Legion annual report. Conservation is the subject of two page three stories and there is Holland Landing and Ansonville news. Page four contains editorials and feature columns and five is an extension of the editorial page containing The Forum, An Aurora Opinion and a Financial Post reprint. On page six is the greatest reader interest in any newspaper—classified advertising. Seven, eight and nine are beamed to women's interest. Golden Glow and district news are features of page ten. On page 11 there is country and sports news and there is more sports coverage on page 12.

### CRIBBAGE WINNERS

On Thursday evening, Jan. 19, a cribbage was held in the Legion hall, Aurora. The following were the prizewinners: Ladies' high, Mrs. Jack Matten; men's high, Mr. H. Richards. Highest point in any one hand, Mrs. D. Watson.

## Sparkling Program As Aurora Arena Officially Opened

Saturday night, the Aurora Memorial Arena will be officially opened in a ceremony that will mark the climax of 12 months of hard luck and hard work. The first plans for the arena were tendered in February of 1949 and since that time, no stone has been left unturned to complete the job.

When the idea was first thought of, a committee of three men was appointed to fully investigate all types of artificial ice plants and present to the council a brief containing their findings. This committee consisting of H. M. McKenzie, F. P. Underhill and A. M. Cousins worked with such enthusiasm that two months later, with the help of a co-operating town council, put the matter before the public in the form of a vote which was carried unanimously in favor of progressing with the plans for artificial ice.

When work was finally started on the actual installation of the freezing unit a jinx befell the rink commission and remained in their company until early in

January. When digging drains beneath the floor, the laborers found the remains of an old foundation which is believed to have been left there from an old barn or rink. Removal of this foundation slowed down the installation of drains considerably.

While most of the citizens of Aurora read of the steel strikes in the United States and the negotiations of John L. Lewis, they did not realize that no pipe was for sale in Canada which also was delaying the progress of the Aurora arena.

Then when the majority of interference had been overcome and most of the main troubles behind them and an ice surface covering the pipes, several men (Page 7, Col. 4)

## Aurora Firemen Called To Thornhill

The Aurora fire department was called for assistance early Wednesday morning to help fight flames that razed the shopping district of the village of Thornhill. The fire swept through the Thornhill Hotel, the Answell Lumber Company where the flames are believed to have started.

Mrs. Margaret Jarvis, mother of Cecil Jarvis of Newmarket had been boarding at the hotel in Thornhill. Mr. Jarvis was returning from Toronto to Newmarket when he saw the fire breaking out at the hotel.

He immediately made an effort to find his mother but it was three-quarters of an hour before he located her. She had come out of the hotel without any shoes or stockings on and was picked up by neighbors in a car and taken to a side street

residence. She lost everything in the fire. In the meantime, Mr. Jarvis helped some residents remove furniture from their homes.

One Aurora volunteer, William Patrick had a narrow escape when the north wall of the 150-year-old hotel collapsed in an alleyway where he and seven other firemen from different brigades were standing. Patrick ran to a nearby fence, made a narrow escape, his only loss being the seat of his trousers to a nail in the wooden fence.

Shortly after the fire started, the lights in the entire north York area were blacked out. Aurora was in darkness from 1:20 a.m. until 3:15 a.m. Many Aurora citizens raced to the scene of the tragic fire and several of them were seen helping to carry furniture from the danger area. A breeze blow-

### SEES ARENA COLLAPSE, SAVES CHILDREN



Climaxing a series of mishaps, some of them fatal, the community arena at Chesterville, Ont., collapsed in the recent gales and trapped nearly a score of children. Charles Abel, shown in photo working on the wreckage of the arena, saw the building collapse and ran to pry up a portion of the building to allow the children to escape. Among the first to come out were his three sons who had been playing hockey in the arena.

## ART CLUB SHOW IN TOWN HALL THIS WEEKEND

Newmarket Art club will hold its sixth show in the town hall this coming weekend. Open to the public from 2 to 10 p.m. on both Saturday and Sunday, afternoon tea will be served by the members of the Newmarket Handcraft Group. Proceeds from tea will go to the Save the Children Fund.

The Photographic club has been invited to exhibit its work at the show. Those in the Art club who will hang paintings are Mrs. W. R. Stephens, Mrs. Delbert Gibney, Ross Hugo, W. J. Hopkinson, R. L. Chadwick and F. Denison. Music will be provided for the occasion by Stewart Beare.

## Present Howard Hugo With Service Diploma

Howard Hugo was presented with a Horticultural Service Diploma by the Newmarket Horticultural Society at the annual meeting which was held in the town hall on Tuesday evening. Mr. Howard Proctor, vice president, made the presentation on behalf of the organization.

The diploma is in recognition of 27 years of active service to the society and to Newmarket through the encouragement of an interest in horticulture in the town. Mr. Hugo is past president of the society and was a charter member. Since 1923 he has served at some time on every committee in the organization. Each society is entitled to award one diploma a year.

### GRANT \$5,000

A grant of \$5,000 for the Newmarket Community Memorial Arena has been approved by the provincial government.

## Approve Of Wing For High School, Resent Control

A majority of the municipal councils in the Newmarket-Sutton high school district have given their approval to the building of additions to Newmarket and Sutton high schools. On Monday night both Newmarket and Whitechurch township passed resolutions favoring the school wings. Although Newmarket gave its tentative resolution favoring a debenture for a high school wing here, there were expressions of disapproval toward provincial legislation which, members of council claim, limits a municipal council's freedom of action.

According to the town solicitor, council could either vote in favor of or against building high school wings but legally could not hold a vote by the property owners of the town.

K. M. R. Stiver, the solicitor, said that according to legislation, if a majority of the municipalities vote in favor of the school additions, the project can be carried out. A majority of the five and a half municipalities, Newmarket, North Gwillimbury, East Gwillimbury and Whitechurch have approved already. With only half of Whitechurch in the school district, the total is three and a half which have approved. Only Sutton and Georgina remain to indicate their attitude toward the building program.

"The only thing wrong with this," said Mayor Vale, "is that the Newmarket property owners said by a vote ten years ago that they did not want to finance a school wing. Now it is going through whether the taxpayer wants it or not. The existing provincial legislation does not give us the opportunity of asking the man who will pay for it, whether he wants it or not. Both Deputy-Reeve J. L. Spillette and Councillor Rudy Renzius pointed out that there was no vote taken on the public school debenture nor the artificial ice debenture. "Well, it's not right," said the mayor. "But we can't take over and do the work that the department of education does," declared J. O. Dales. "But it is getting more and

more into situations like this where we are being told what to do and are left no choice. It even has come to the point where we must get permission from the government to raise our own salaries."

Council's vote was unanimously in favor of the school wings.

### DIABETES SURVEY

No diabetes survey clinic will be held at York County hospital as reported last week. The next clinic will be held at Alexander Muir school starting the week of Jan. 31. The first night appointments will be taken Jan. 31 at Public Health Nurse's Office on Botsford St. on Jan. 31.

### FARES REMAIN SAME

Taxi fares, which were to have risen to 45 cents on the first of February, will remain at the present level of 35 cents, according to a decision reached by the proprietors of Vets Taxi and Newmarket Taxi this week.

## PICKERING BOY INJURED BY EXPLOSION

Peter Booth, 16, a student at Pickering College, suffered severe burns to the hands and face last Thursday when chemicals which he had taken from the laboratory without permission, exploded. His one hand and eye were badly damaged by the explosion. The injuries were treated at the Hospital for Sick Children and the school has received a favorable report on his condition.

According to headmaster R. E. K. Rourke, the student had taken the chemicals from the laboratory when another student had unlocked the door and gone in to inspect a tap he had repaired on one of the tables. Booth had entered the room while it was unlocked by the other student and took five chemicals including phosphorous and sulphur which he mixed in a test tube.

The following day, during recess, he walked into a student's room with a portion of the same chemicals in a cardboard container. It is believed that he had ignited small amounts of the mixture on a shoe horn while two other students looked on. Losing interest, one of his friends sat down to work at a nearby desk and the other stretched out on a bed.

It is believed that Booth gave some indication that a small explosion might occur. Fortunately the other two remained where they were when the explosion did occur with considerable force.

Booth and the other students apparently were not aware of the power of the chemicals. Students are never allowed to take chemicals without permission or at any time outside class periods.

## Car Skids on Highway Hits Bus, None Hurt

Mr. and Mrs. John Bazilw, Toronto, were taken to York County hospital on Saturday night following a collision of their car with the Newmarket to Toronto bus on Yonge St. at the Blue Bird Inn. Neither was seriously hurt. None of the bus passengers were injured and after being returned to Newmarket, were able to continue their trip on another bus.

The car, driven by Mr. Bazilw, skidded on the icy road. The bus driver, J. Chapman, seeing the car skidding had slowed his bus almost to a stop when the collision occurred.

## Coming Events

Thursday, Jan. 26 — Progressive bridge in St. John's school, at 8:15 p.m. Admission 50c. Prizes and refreshments. Come and progress with your own partner. c2w3

Friday, Jan. 27 — Zephyr Teen-Ager's club will hold a dance in Zephyr Community Hall. Chas. VanZant's orchestra. Refreshments. Admission 50c. c1w4

Friday, Jan. 27 — Bingo at St. John's School, Newmarket, 20 games, 2 cards for 35c. Special prizes. "Share-the-Wealth". Keep this date open. c3w2

Saturday, Sunday, Jan. 28, 29 — Newmarket Art and Photographic clubs Exhibition. Hours 2 to 10 p.m. Refreshments by the Home and School club and Handcraft association. c2w3

Monday, Jan. 30 — Miss Edna Jacques, writer and entertainer. Trinity United church auditorium. Sponsored by Woman's Association. 8:30 p.m. Everyone welcome. Admission 25 cents. c2w3

Tuesday, Jan. 31 — Opening dance at Leo Paxton's garage, Dunkerton, 3 miles north of Schomberg on highway 27. Everyone welcome. Lunch counter and check room. c2w4

Friday and Saturday, Feb. 3 and 4 — Newmarket Dramatic club will present two one-act plays, "Overlaid" by Robertson Davies, and "The Dark Lady of the Sonnets" by G. B. Shaw. To be adjudicated for festival entry. c3w2

Wednesday, Feb. 1 — Bingo in Holland Landing Community hall at 8:15 p.m. Jack-pot \$25. 2 cards 35c. c1w1

Thursday, Feb. 2 — Euchre sponsored by the Ladies' Auxiliary of the Canadian Legion, at 8 p.m. in the Legion hall. Admission 35c. Refreshments. c2w4

Thursday, Feb. 2 — Women's Institute Community card party and dance in Mount Albert hall, at 8:15. Admission 35c. c1w1

Friday, Feb. 3 — Euchre in Queensville school sponsored by the Women's Institute. Good prizes. Lucky draw and lunch. Admission 35c. c2w4

Wednesday, Feb. 8 — Bingo in the town hall, under the auspices of Newmarket Veterans' Association. c1w4

Wednesday, Feb. 15 — Valentine tea and bake sale will be held in the Scout Hall, Newmarket, from 3 to 5 p.m., sponsored by the Scout and Guide Mothers' Auxiliary. c1w1

Friday, Mar. 10 — St. Patrick's tea, bazaar and bake sale at Trinity United church, sponsored by the Evangeline Auxiliary, from 3 to 5:30. c1w4

Reserve Friday, March 31 for Newmarket "High School Night". A varied programme of music, dramas and physical education will be presented. Admission, general 25c, reserved 35c. c1w4

Dance to Norm Burling and his Kingsmen in the new Community hall at Bondhead hall. Will accommodate about 400 people. Modern and old time dancing. c1w4

Food Haven Inn, outskirts of Bradford, specializing in Chinese dishes. "Chicken in the nest", steaks, chops. Catering. Phone Bradford 2144. c1w3

Dance at Aurora High School Auditorium every Saturday night. Admission 50 cents. c1w4

Dancing every Saturday evening at Club 14, Newmarket. Max Bong and his orchestra. c1w1

Dance to Norm Burling and his Kingsmen at Beeton Memorial Auditorium every Friday night. Admission 35c and 50c. c1w1

Dance to Norm Burling and his Kingsmen at Belhaven hall every Saturday night. Jack-pot and other prizes. Admission 50c. c1w1

Dancing each Friday night in North Gwillimbury Memorial hall, sponsored by the Keswick Optimist Club. Admission 50c per person. Sutton orchestra Catering. c1w2

Wed. and Sat. nights—Skating in Queensville arena from 8 to 10:15. c2w3

## Newmarket Takes Lead To Call Municipalities For Metropolitan Talks

Newmarket took the initiative Monday night to sponsor north York county municipal discussions on Toronto's possible annexation of suburban York communities. Introduced by Deputy-Reeve J. L. Spillette, a motion was passed by council to call a meeting of reeves and deputy-reeves of all the municipalities which have not been included in the greater Toronto annexation move, to discuss the resulting financial position of those municipalities in the event of annexation.

There are ten municipalities and possibly 12 which, it is believed, the city of Toronto is considering for annexation. The need for expansion room is given as the reason for Toronto's desire for annexation.

"I believe it is necessary that the northern municipalities of the county acquire all the information possible, from some source, regarding the financial set-up of northern municipalities relative to present county finances," said Mr. Spillette.

County municipalities not included in the possible annexation would be all those north of and including Woodbridge, Vaughan twp., Markham and Markham twp. up to Georgina twp. at the top of the county. Mr. Spillette said he believes that these municipalities share 13 per cent of county assets and liabilities at the present time.

"We want to get all the figures we can and discuss the financial position of the 14 northern municipalities so that we will be able to decide whether we are for or against the annexation of the southern municipalities by Toronto," said Mr. Spillette.

"Some of the things the northern municipalities would be called upon to finance in the event of annexation would be county judges, county courts, magistrate's courts, a registry office and the county police force. We



Deputy-Reeve J. L. Spillette, Newmarket, was appointed last week a commissioner of York County 1950.

should compare the cost of putting in these services with our share of these costs in the present county set-up," he said. "The costs of these services and the revenues derived from such items as the courts and the registry (Page 7, Col. 5)

## Highway Car Toll Can Be Cut By Group Effort--Page

A plea for safe, intelligent driving was made before the Newmarket Lions club on Monday night by Inspector Vernon Page, Toronto police traffic chief. "Most of us are decent individuals, courteous and respectful of the other fellow's rights—until we get behind the wheel of a car and then we forget everything but getting there as soon as possible," he said.

"The traffic accident toll is a national and a community problem," he continued. "It can never be reduced until we all work together at it." Inspector Page's address opened the Safety Week program sponsored by the Lions club. He was introduced by John Hines and thanked by County Constable Jack Lawrence. Guests of the club were members of the Newmarket police force, members of council and principals of the Newmarket schools.

New members Orme Ellis, Archie Ritchie, Byron Burbridge, Lorne Paynter, Paul and Wesley Tobey were inducted into the club by past district deputy governor Fred Thompson. Date for the first rehearsal of the minstrel show is Monday at King George hotel. A grant of \$100 to the Hospital for Sick Children was announced.

A minute of prayer was observed by the members for Gerry Wainman who is in hospital after having undergone a serious operation.

Inspector Page, who was accompanied by Sgt. Kerr of the traffic division, Toronto, attributed the rising traffic casualty rate in part to the lack of a national traffic safety program. He cited the example of the United States where, since 1946 when the president called a highway safety conference, the casualty rate has fallen steadily.

"Another cause for the highway toll is apathy of the public. In the Noronic disaster, 140 lost their lives. In 1949 on Ontario highways, 814 died. Traffic casualties during the war years in Canada were almost double those in the armed services. Yet these figures make very little impression upon the public. People don't seem to realize or care how

(Page 2, Col. 3)

## Aurora Horse Show June 3 Discuss Sellers' Market

Almost \$2,000 in prizes was given away at the 1949 Aurora Horse Show and an additional \$154.90 worth of prize money was presented by the ladies' committee of the show. At the first meeting for the 1950 members, it was pointed out that the show for 1949 had been considered a tremendous success and that in all probability 1950 will be even more successful.

After discussing the date for the show, it was decided that if no other horse show has scheduled June 3, then that day, the first Saturday of the month, will be reserved for the Aurora Horse Show. If any conflict arises, the date will be changed to the following Saturday, June 10. Chairman of the midway committee, Les Beazer, brought be-

fore the members the idea of a seller's market. The proposal is to have Thursday of the week of the show also reserved to use it as a day for displaying farm and agricultural machinery and implements. This idea was looked upon with much consideration by many members of the Aurora Agricultural Society and it is expected that at the next meeting of the executive, Feb. 4, a definite decision will be made. The site for the show will also be discussed at the coming executive meeting but it is thought that if the town council finds no objection, the horse show will probably be held once again in the town park, opposite the high school. Several sites are under consideration but according to (Page 7, Col. 5)



## Officials Confident Ammonia System No Danger To Rink

No surprise nor worry has been expressed by the officials of the Aurora Arena concerning the announcement that the Canadian Refrigeration Manufacturers' Association has condemned the Ontario department of labor in permitting the installation of direct ammonia refrigeration systems in hockey, skating and curling rinks.

According to rink commission chairman F. P. Underhill, full investigation before the installation of the direct ammonia system in Aurora Arena resulted in finding that there was little danger in using ammonia. Mr. Underhill explained that the danger if any would occur when a leak breaks in one of the pipes and the odor of ammonia fills the arena, it then, might cause a panic among the skaters or spectators. Already, several leaks have been found in the Aurora Arena and no panic has resulted from any of them, and there will not likely be any in the future.

The engineer of the John Inglis Company who is in charge of the Aurora Arena freezing unit explained that with a low pressure valve similar to the one at the Aurora Arena, there is no danger.

Mr. Garnet McCandless secretary of the C.R.M.A., said that ammonia passes through the pipes of such a system and that a serious leak would cause a major panic in public assemblies. McCandless said:

"This association feels that the minister of labor should review with care the enormous responsibility entailed by his decision and must be prepared to accept the responsibility should an accident occur." Mr. McCandless said.

A rink which uses the direct expansion ammonia system is cheaper to build but over the years, through constant wear, could be dangerous. Manufacturers feel the saving of \$2,000 or \$3,000 does not justify the danger which would accompany it.

Mr. McCandless said the minister of labor had disregarded the recommendation of code committee of the Canadian Standards association and had issued orders to permit installation of direct expansion ammonia rinks

### Aurora Horse Show Elects Walter Wood

Walter Wood, R. R. 2, Aurora, was unanimous choice for president of the Aurora Horse Show at its meeting held at the Odd-fellows' Hall last Saturday. In addressing the well attended meeting, Mr. Wood said that it would be hard to fill the vacancy left by Mr. Alex McLennan who sat in the president's chair for 1949.

Following is a list of other members of the executive also elected or appointed on Saturday: first vice pres., Chalmers Black; second vice pres., Robert Hollingsworth; chairman of the board, S. P. Jarvis; sec., A. E. Maughan; committee chairman, Wm. Kettlewell, S. P. Jarvis, M. C. Richardson, A. L. Cousins, Chalmers Black, John Wood, Geo. Painter, Chaucery Connors, Charles Casey and Les Beazer.

### Nick Malko Acquitted Of Manslaughter Charge

A jury under Chief Justice McRuer acquitted Nick Malko, 37, Bradford market gardener, of motor manslaughter. The charge arose from an accident on No. 11 highway near Newmarket in which Samuel McKee, St. John's Rd., Toronto, was killed on July 16.

McKee's automobile collided with Malko's truck. Evidence showed that a car had cut in front of Malko's truck suddenly and caused him to slow down and turn into the path of the oncoming car driven by McKee.

subject to some safety equipment. However, each statement made by the Canadian Refrigeration Manufacturers' Association has been denied by Aurora officials. While the present freezing plans for the Aurora Arena call for 30-pound of air pressure, the government tested it at 150 pounds of air pressure to insure its safety.

### Farmers Voice Opinions At O.F.A. Convention

The Ontario Federation of Agriculture met in Toronto last week. The Women's Division opposed daylight saving time and the sale and manufacture of oleomargarine except when butter was in short supply. They asked that a dye should be used in flour sacks, etc., that could be easily removed or patterned material used as is done in the U.S.

The joint convention asked the prices support board to use the \$200 million set aside for the help of the industry at present, endorsed the idea of the world wheat agreement, encourage purchase of British goods where possible. They supported co-operative insurance, radio and press relations, the advertising of agricultural products and asked the government to process surplus fruit products for the United Kingdom.

A resolution of congratulation was heartily endorsed to Mr. H. H. Hannam who is now president of International Producers, and received the honorary degree of Doctor of Laws and Letters at St. Francis Xavier University, N.S. "Herb" taught school at Queensville in the early 20's and has been an official of farm organizations since 1928, operates a farm outside Ottawa and finds time to attend farm radio forum.

### HIGHWAY CAR TOLL (Continued from Page 1)

deadly the highways can be," he said.

Inspector Page said the car was the greatest single cause of death to children. "A child's foot has no brake," he said while warning drivers to go slowly past areas where children were likely to be playing. He said that 40 percent of the drivers on the road are not fit to drive, either because of incompetency or ignorance of safety rules. "Our driving tests are not strict enough," he added.

"When children are taught to drive by their parents, the same bad habits are passed on. We send our children to school to learn their three R's. We should send them to reputable driving instructors to learn how to drive."

Inspector Page emphasized the folly of mixing alcohol with gasoline. "Whatever else a drink may do, it certainly slows down your reaction time," he said. "You cannot drink and drive safely too. Yet there is always someone who wants to try it and ends up in an accident."

Highway traffic safety is a matter of community co-operation. The accident toll can be reduced if all of us work at it, he concluded.

## Report Stresses Aid To Veterans

The Newmarket branch of the Canadian Legion spent over \$800 last year in Newmarket on direct urgent aid to veterans. A further sum of over \$400 also was spent from the poppy fund for emergency aid.

This was pointed out by the retiring executive recently at a meeting of the new executive when funds were handed over and the auditor's report was concluded. The auditor's report of the local branch is sent into Provincial Command.

The Legion aid was not extended to members of the Legion alone; all veterans in the district had the right to call on this help, it was stated. The pensions officer, Wm. LeParde, reported that pensions payment over the past year in Newmarket alone had been increased by \$5,545 because of the efforts of the Legion.

Immediate past president T. M. Ewing pointed out that one of the prime reasons for the Legion's existence was veterans' welfare work.

The monthly general meeting will be held Monday, Jan. 30. President Cec. Jarvis brings to the attention of all members that the initiation of members

will be held at the same meeting. A special initiation team from the Port Credit branch will handle the initiations. The 25 Port Credit members are travelling to Newmarket at their own expense.

The following are committees and new chairman elected for 1954: welfare, William Ingram; poppy fund, Neil MacDonald; ways and means, Fred Gardner; pensions officer, William LeParde; building and property, Milt. Wesley; membership, Art Sheridan; entertainment, Al Apps; last post, Jack Fisher; alternate sgt.-at-arms, Clarence Allan. The padres are Father McCabe and Rev. William Peel.

### Murray Cupples Third Ontario Tractor Rodeo

In the provincial finals of the Junior Farmers' farm equipment and safe driving competition held in Toronto on Thursday, Jan. 19, with over 300 young men from all corners of the province competing, Murray Cupples, representing York county, placed third. Top honors went to Donald Steckle, Essex, while Howard Fawcett, Brantford, placed second.

Murray Cupples' excellent showing is a fitting reward for the necessary hours of practice and study since he was declared winner of the county competitions held at the King and Vaughan and East York plowing matches last fall.

The day long competition featured a written examination and a mechanical defects test during the morning and an exhibition of

precision and safe driving during the afternoon. When the results of these three events were totaled, the five highest contestants were asked to drive again and the score obtained on the second run was added to the previous total.

Ice over Canada's northern Cambridge Bay has been estimated to have been 2,000 feet thick during the glacial period.

**FIGHT Poultry Colds with HTH-15**

The only "floating powder", dry Chlorine for dusting poultry against breathing disorders. Just dust it over birds' heads. HTH-15 is so finely divided that it settles slowly - prolonging treatment.

For Drinking Water  
A little HTH-15 in drinking water makes it safe and helps prevent illness.

at your nearest dealer

**GENERAL ELECTRIC LAMPS**

More light for your money

THE ONLY "floating powder", dry Chlorine for dusting poultry against breathing disorders. Just dust it over birds' heads. HTH-15 is so finely divided that it settles slowly - prolonging treatment.

For Drinking Water  
A little HTH-15 in drinking water makes it safe and helps prevent illness.

at your nearest dealer

CANADIAN GENERAL ELECTRIC COMPANY, LTD.

FOR PROMPT, COURTEOUS SERVICE

**GIBBONS TRANSPORT**

LOCAL AND LONG DISTANCE MOVING AND CARTAGE

P.C.V.S. — C. & H.

PHONE 1160, NEWMARKET

Authorized Dealers in Master Feeds

PHONE 6887, NEWMARKET

Announcing the wonderful

# NEW PONTIAC!

Above: Streamliner De Luxe 4-Door Sedan Coupe

Right: Fleetleader De Luxe 4-Door Sedan

DOLLAR FOR DOLLAR... YOU CAN'T BEAT A PONTIAC!

### FLEETLEADER SPECIAL SERIES

Priced Right Down With The LOWEST!

Dashingly beautiful — yet they're the wisest motor car buy in the world today! Big, comfortable, safe, dependable, their high performance is startling — yet they are so remarkably thrifty to operate! And with all this quality, Pontiac's new Fleetleader Specials are priced 'way, 'way down — with the lowest!

1. Only Car in the World with Silver Streak Styling
2. Lowest-Priced Car in the World with GM Hydra-Matic Drive\*
3. Thrilling, Power-Packed Performance — Choice of Six or Eight
4. Super-Safe, Super-Strong All-Steel Bodies by Fisher
5. Smoother, All-Cushioned "Travelux" Ride
6. Wide, Easy-Access Doors

\*Optional on Streamliner and Chieftain models at extra cost.

FOUR GREAT SERIES — 21 beautiful 1950 models of Pontiac! They're newly refined in styling . . . further advanced in performance . . . and Pontiac urges you to compare prices! Please accept our cordial invitation to see these wonderful new Pontiacs today. We're sure you'll agree that no car — so big, so beautiful, so obviously stamped with quality through and through — was ever offered at a price so low!

### FLEETLEADER DELUXE SERIES

Finest Car in The LOW-PRICE FIELD!

Here's another line of luxury cars, bound to be the dandies of the highways! All of Pontiac's basic beauty is here — and it's refined by the deft touches of de luxe finish and equipment that make Pontiac, now more than ever, the most beautiful thing on wheels. And yet — because this series is built on Pontiac's nimble and economical Fleetleader chassis — it's startlingly easy on your purse when you buy — and ever after!

### CHIEFTAIN AND STREAMLINER SERIES

Six and Eight Cylinders BIG, POWERFUL, LUXURIOUS

These are Pontiac's most brilliant masterpieces! Impressive in size . . . superb in beauty, comfort and performance — they're for you, if your good taste demands the superlative. Available with 6 or 8 cylinder Pontiac I-head engine, they feature more thrilling, more powerful performance than even Pontiac has ever been able to achieve before.

7. Better, Safer Driver View with Extra Wide, Curved Windshield
8. Ultra-Styled Dial-Cluster Dash
9. Handi-Grip Parking Brake on Dash
10. Finger-Tip Starter Button
11. Extra Large, Fully-Lined Trunk for Extra Luggage
12. Counter-Balanced Self-Locking Trunk Lid

KIMA

**SHUR-GAIN**

feed right and save money

RAISE MORE HOGS THE SHUR-GAIN WAY

Hog feeders from coast to coast are boosting hog profits the SHUR-GAIN Way. Getting your hogs to market faster at less cost means more profit for you. You can do this by feeding the right way - the SHUR-GAIN Way.

DISTRIBUTED IN YOUR DISTRICT BY:

**J. A. PERKS**  
NEWMARKET, PHONE 657

**CASE & DIKE**  
MOUNT ALBERT, PHONE 5620

**DON SMITH**  
QUEENSVILLE, PHONE 3000

MORE SHUR-GAIN IS FED IN CANADA THAN ANY OTHER KIND

NOW ON DISPLAY

**Morton Bros. Showrooms**

**Pontiac - Buick**

Phone 5920 Mount Albert

**G.M.C. Trucks**

68 Eagle St., Phone 846w Newmarket

NEWMARKET GAS STATION OPEN SUNDAY, JAN. 25



LEGAL

ARLEIGH ARMSTRONG

Barrister, Solicitor and  
Notary Public, Etc.  
**ARMSTRONG BLOCK**  
Phone 585

FLOYD E. CORNER

Barrister, Solicitor,  
Notary Public  
**ARDILL BLOCK**  
Aurora, Phone 406  
Residence 25 Connaught Ave.

JOSEPH O. DALES, B.A.

Barrister-At-Law  
Solicitor  
Notary Public  
Office and Residence  
Phone 844 150 Main St.  
**NEWMARKET**  
Evenings By Appointment

T. A. M. HULSE, B.A.

Barrister, Solicitor  
Notary Public, Etc.  
**AURORA** **PHONE 151**  
11 Wellington St.

CHARLES H. KERR

Barrister and Solicitor  
Law Office: 250 Main St. N.  
(just north of Davis Dr.)  
Telephone 1096w Open evenings

MATHEWS, STIVER

LYONS & VALE  
Barristers, Solicitors,  
Notaries  
N. L. MATHEWS, K.C.  
K. M. R. STIVER, B.A.  
B. E. LYONS, B.A.  
JOSEPH VALE  
**NEWMARKET OFFICE**  
100 Main St.  
Phone 129

A. M. MILLS

Barrister, Solicitor and  
Notary Public  
51 MAIN ST.  
Newmarket Phone 451

VIOLET

ROBINSON-MACNAUGHTON  
NOTARY PUBLIC  
Conveyancing - Insurance  
Loans - Investments  
1 Botsford St. Phone 339  
Newmarket

DENTAL

DR. W. O. NOBLE

DENTIST  
Over MUNICIPAL OFFICE  
Office 47  
Residence 473

Dr. C. E. VanderVoort

DENTIST  
51 Main St., Newmarket  
Phone 464w

MEDICAL

S. J. BOYD, M.D.

214 Indian Road  
TORONTO  
Phone ME. 9559

DR. G. MERVYN FEEVER

Physician and Surgeon  
Phone 485  
Consultation by Appointment  
Only. At residence corner of  
Raglan and Tecumseh Sts.

DR. J. H. WESLEY

Phone 13 Newmarket  
Phone 363 Roche's Point  
Consultation by Appointment

W. C. ARKINSTALL

Physician and Surgeon  
MARGARET ARKINSTALL  
Physician  
Office 125 Prospect St.  
Consultation by Appointment  
TELEPHONE: OFFICE 915  
Residence 299w22  
Drs. W. C. & M. Arkinstall  
have purchased the goodwill  
and prescriptions of  
Dr. S. J. Boyd

Fern-dale Health Resort

68 Gorham St.  
**NEWMARKET**  
Box 904 Phone 925  
No disease can exist in a  
chemicalized blood stream.  
"The life of the flesh is in  
the blood."  
Bring us your aches and pains  
You may suffer on if you will?  
But there is no need now to suffer  
Make Your Appointment  
with "Health" Today  
Inquire about our Health Club

**OPTOMETRIST**  
**C. G. WAINMAN**  
26 Main St. - Over Spillietta's  
PHONE 1050



THE VARIETY OF  
DESIGNS

in our collection of MONU-  
MENTS is such that we can meet  
almost any requirement both as  
to kind and cost. We also make  
memorials to order of every de-  
scription. You'll find our work  
excellent always and our service  
prompt and reasonably priced.

G. W. LUESBY & SON

MAIN ST. **NEWMARKET**

ACCOUNTANTS

DONALD D. GURARIE

CHARTERED ACCOUNTANT  
430 King St. West

ACCOUNTANT

S. J. HUNTER LINES  
White House  
VANDORF  
Tel. Aurora 80R14

MISCELLANEOUS

CHARLES E. LAWSON

General Insurance  
Phone 32M  
32 Temperance St. **Aurora**

GENERAL INSURANCE

SERVICE  
John E. Jarvis  
Confederation Life Association  
Representative  
Fire, Automobile, Liability  
Casualty and Hospital Plans  
45 Eagle St., Newmarket  
Phones: Newmarket 1194W  
Mount Albert 2417

Consult

J. A. Willoughby & Sons

for  
complete real estate service  
Head Office, Toronto  
156 Yonge St., AD. 0605  
City and Country Homes  
Farms and Small Acreages  
Industrial and Business  
Properties  
J. Denne is Your Local  
Representative  
Phone 392J, Newmarket

A. E. HAWKINS

Contractor for  
BULLDOZING, GRADING  
CELLAR EXCAVATIONS  
and  
Hauling gravel, sand and fill  
Phone 219w, Aurora

STOUFFVILLE SAND  
AND GRAVEL LTD.

For your requirements of crushed  
stone 7-8 in cement block,  
sand, pea gravel, road gravel.  
Cement gravel our specialty  
**PHONE OFFICE**  
**STOUFFVILLE 125J**  
**PLANT**  
**STOUFFVILLE 5820**  
Delivered or at bin

**ELECTRICAL CONTRACTOR**  
House and Farm Wiring  
**DOUG BAIN**  
General Repairs  
Timken Oil Burners  
Fawcett Space Heater  
All Electrical Household Appliances  
Phone 422 Box 717  
25 Ontario St. W., Newmarket

STEWART BEARE

**RADIO SERVICE**  
RADIO PARTS, TUBES  
BATTERIES, ETC.  
113 Main St. Phone 355

GEER & BYERS

Dealers in  
**DODGE AND DESOTO**  
**CARS - DODGE TRUCKS**  
Complete stock of  
Genuine Chrysler Parts  
**Phone 68**

E. BECKETT, REAL ESTATE

Listings invited for town and  
farm properties, also small acre-  
ages and cottages.  
**D'ARCY MILLER**  
Your Local Representative  
39 Gorham St., Newmarket  
Phone 97

A. K. BENNETT

Real Estate - Insurance  
52 Fleury St. Phone 387J  
(off Catherine St.) Aurora  
Automobile, Fire, Theft, Life  
Public Liability, Sickness and  
Accident, Personal Floaters

**DR. THOMAS'**  
**ELECTRIC**  
**OIL**  
for  
**COUGHS, COLDS**  
**& SIMPLE**  
**SORE THROAT**

KEN PONTING

Piano Tuner and Technician  
Pianos Bought, Sold and Rented  
Phone 987J Estimates Free  
38 Millard Ave., Newmarket, Ont.

A. STOFFER

19 Raglan St.  
Expert Piano Tuner and  
Repairer  
Pianos Bought, Sold and  
Rented  
Phone 270

JOHN DALY

Expert Watch and Clock Repair  
31 Gorham Street  
or  
Phone 648W, Newmarket  
**ALL WORK GUARANTEED**

REFRIGERATION

REPAIR SERVICE  
Domestic and Commercial  
All Makes  
**SPEEDY 24-HOUR SERVICE**  
Aurora and Newmarket Areas  
G. CHALK, Phone King 26R5

**INSURANCE PROTECTION**  
**OF FIRE, BURGLARY**  
**AUTO AND LIFE**  
**ENQUIRE ABOUT RATES**

BILL MCINTYRE

3 Main St.  
**NEWMARKET**  
Phone 470W

FIRE AUTO

R. C. MORRISON

**INSURANCE**  
Main St. Office Phone 155  
Res. Phone 280  
**LIABILITY PLATE GLASS**

TOM BIRRELL

Ford & Monarch Ford Tractor  
Cars  
Anglia & Prefect Fordson  
Cars  
Ford Trucks Dearborn Farm  
Equipment

"Genuine Ford Parts"

Phone 740 Newmarket

Complete Stock of Genuine

GENERAL MOTORS PARTS

SEDORE'S

**MOTOR SALES**  
Dealer in  
**CHEVROLET AND**  
**OLDSMOBILE CARS**  
**CHEV. AND MAPLE LEAF**  
**TRUCKS**  
Complete garage service for all  
makes of cars and trucks  
**PHONE 851**

EVANS' FUELS

**NEWMARKET**  
COAL, COKE, WOOD  
AND STOKER COAL  
**PHONE 5**  
Orders taken for gravel, sand  
and crushed stone  
and general hauling

Ward & Allan Co.

AT THEIR NEW OFFICE  
AND SHOWROOM  
129 Main St., Newmarket  
will be pleased to discuss any  
questions relating to  
**INSULATION, ASPHALT**  
**ROOFING, SIDING AND**  
**BUILT-UP BONDED ROOFS**  
if you call.  
Inspections surveys and  
estimates FREE.  
Generous budget terms  
can be arranged.  
**PHONES 951, 949W**  
**1021M**



Reeve Clive Sinclair, Etobicoke (right), York County's centennial warden, is shown here when he was sworn into office by Judge Macdonnell. In his inaugural address the new warden predicted that 1950 centennial would be the most important year in the history of the county.

TO SAVE SOIL, WATER

Red Tape Cleared, Authority Meets

The first meeting of the Hol-  
land River Conservation Auth-  
ority was held in Aurora last  
night, almost a year after the  
project was first broached when  
A. H. Richardson, chief conser-  
vation engineer of the depart-  
ment of planning and develop-  
ment, addressed the annual  
meeting of the Aurora Board of  
Trade.

The intervening time was oc-  
cupied to a large extent in sel-  
ling the idea to the municipalities  
either wholly or partly in the  
Holland River watershed, and in  
cutting a way through the red  
tape. Local conservation auth-  
orities are established under the  
provincial Conservation Authori-  
ties Act. An initial requirement  
is that two or more municipali-  
ties within the watershed peti-  
tion the provincial minister of  
public works to establish the  
authority. An early difficulty in  
the establishment of the Hol-  
land River authority was the  
wording of the resolutions sent  
in by King township and one  
other municipality. After some  
delay, it was discovered that the  
resolutions were not worded  
correctly and were returned for  
minor corrections.

Why Conservation Authority?  
What is the reason for a con-  
servation authority in the Hol-  
land River watershed? The  
answer is best given by a com-  
parison of the Holland River as  
it is now and as it was years  
ago. The Holland now, despite  
the dams built for the canal, is  
a river which floods in spring  
and dries to a trickle in the fall.  
Parts of the watershed have be-  
come deserts of sand or bare  
hills, gullied by the erosive  
work of wind and water. Un-  
treated sewage is dumped in the  
river.

The function of a conservation  
authority is a correction of these  
conditions. It can serve as an  
agency to encourage farming  
methods which will reduce  
erosion in fields. It can build  
dams, undertake reforestation  
projects, establish reservoirs.  
And because a conservation  
authority is established within a  
geographical area, rather than  
by municipal boundaries, it can  
serve an entire district and not  
be confined by municipal bound-  
aries.

Conservation authorities are  
financed by the member munici-  
palities according to the bene-  
fit they receive from the  
authority. Provincial govern-  
ment assistance is also available.  
At present, there is a Hum-  
ber Valley Conservation Authority,

and a Don Valley Conservation  
Association.

Co-ordinate Efforts  
The establishment of a Hol-  
land River Conservation Auth-  
ority will fill in the gap between  
the other two watersheds, enab-  
ling a co-ordination of effort  
otherwise lacking. Some of the  
municipalities, King and Whit-  
church townships for two of  
them, are already members of  
one or the other of the Don and  
Humber authorities, and will be  
members of the Holland auth-  
ority. Thus the advantage of ex-  
perience will be available as  
well as a means of sharing in-  
formation and objectives be-  
tween the three authorities.

Not too much can be expected  
of the Holland River Authority

for some months. Financial ar-  
rangements must be made. A  
survey of the needs peculiar to  
the watershed must be taken.  
The idea of conservation must  
be sold throughout the area.  
This will take time, and may  
lead to a certain amount of dis-  
couragement among those who,  
acutely conservation conscious,  
are anxious for immediate ac-  
tion. Patience is counselled.  
Conservation authorities as they  
are presently organized, offer  
the only means to encourage  
large scale conservation pro-  
jects. If anything is to be done  
at all in the watershed towards  
conserving water and land on  
the large-scale which is required,  
it will be through the  
authority.

Open Sanctuary  
For Wild Life  
In Don Valley

The word "conservation" is capable of many in-  
terpretations. Among farmers, it is the conserving  
of soil values and water supplies. Among sportsmen,  
it is the conserving of fish and game. The Don Valley  
Conservation Association is concerned with main-  
taining sanctuaries for birds, wild flowers and trees,  
and small wild-life as close to the city as possible so  
that they may be enjoyed by city residents.

A news release received from  
the association describes such a  
sanctuary which has been recent-  
ly established:

The first sheltered ravine to  
be known as "sancturette" has  
been set up in Park Glen, a  
ravine, adjoining Taylor's bush  
in East York.

Logic of Sancturette

The sancturette (name derived  
from sanctuary) is in the opinion  
of the Don Valley Conservation  
Association, a logical develop-  
ment of a basic conservation  
need. As the suburbs expand,  
wild life, and particularly the  
rarer song birds, are pushed  
farther and farther away. Cer-  
tain kinds of trees, and wild  
flowers need special protection if  
they are to survive within and  
near urban areas.

It is foreseen, that small pocket  
ravines, of which there are  
many in the Don Valley area,  
are ideal places in which to  
foster local conservation. These  
ravines, despite sub-division into  
private lots, remain largely  
in a native state, and enjoy the  
protection of property owners.

The Don Valley Conservation  
Association has selected Park  
Glen, an attractive, sheltered,  
and well-wooded ravine, as its  
first sancturette. This ravine  
crosses O'Connor Drive, at Glen-  
wood Crescent.

Establishment Planned

Over the weekend of January  
15, the ravine was visited by  
a party of local residents whose  
properties border on the ravine.  
Plans have been drawn up for  
tree planting in certain areas  
this coming spring; also for the  
extending of wild flower colonies;  
the setting up of bird feed-  
ing boxes. Every effort will be  
made to protect the sancturette  
from boys who set grass fires,  
chop trees, shoot birds, or other-  
wise destroy the natural wood-  
land beauty of the ravine.

It is felt that Park Glen sanc-  
turette will become in time the  
show place of conservation for  
East York.

Future plans include the es-  
tablishing of other sanctettes  
throughout the Don River water-  
shed.

The white trillium is typical of  
wild wood land plants in eastern  
Canada.

**DON'T MISS**  
THE  
**EXHIBITION**  
BY THE  
**Newmarket Arts Club**  
AND  
**Photographic Club**  
**TOWN HALL - JAN. 28 & 29**

REFRESHMENTS AND MUSIC - 2 P.M. TO 10 P.M.  
YOU ARE CORDIALLY INVITED

**VACANCIES**  
THERE IS ROOM  
FOR SEVERAL MORE BASS VOICES  
IN TRINITY UNITED CHURCH CHOIR

Newmarket  
INTERESTING MUSIC - PLEASANT COMPANY  
REHEARSAL TONIGHT AND EVERY THURSDAY  
H. G. FOWLER, Mus. Bae., Organist and Choirmaster  
Phones 349 or 288

**GENERATOR \$6.95**

All Standard Automotive 6-Volt Types

Installation Extra

EXCHANGE Two-Brush Slightly Higher

These units are completely rebuilt and are guaranteed for  
90 days. All popular types in stock. Express service on  
others.

SEE YOUR LOCAL GARAGEMAN  
Rebuilt and Guaranteed by

**McGuire Auto Products Co.**

Davis Drive East, Newmarket PHONE 1197  
A complete service on starters, generators, armatures,  
voltage regulators, starter drives and water pumps.

**Notice to Parents**  
OF  
**Non-Resident Pupils**

"On and after February 1, 1950, the fee for non-  
resident pupils will be \$5.00 per month, payable in  
advance. Pupils whose dues are in arrears on March  
1, 1950, will be refused admittance to our schools."

**NEWMARKET PUBLIC SCHOOL BOARD**

**Bulk Grains**

WHOLESALE AND RETAIL

If you are in the market for  
**OATS, BARLEY, WHEAT OR CORN**

SEE

**PERKS FEED MILL**

NEWMARKET, ONT., PHONE 657

Convenient truck-level loading facilities

**Cement Blocks**

8" and 10" plain

Also

2 Styles of Rockface Blocks

**PINE ORCHARD CEMENT BLOCK CO.**

Phone Mount Albert 2911

For a mover or a towing truck  
Photographer or suit pressing  
**YELLOW PAGES** find them fast for you  
And eliminate all the guessing!

**YELLOW PAGES**  
OF YOUR TELEPHONE DIRECTORY



## Pages from the Editor's Notebook

Mrs. Louise Reilly writes from Richmond Hill to renew her subscription to the Era and Express for two years, and enclosing two old pictures which she clipped from early issues of the paper. Unfortunately we will be unable to reproduce them unless the original photographs or the plates can be located. However, the names of those photographed will be of interest to the older readers.

The first photograph is of the Newmarket Bicycle Club of 1887 with the members lined up on their bicycles with the huge front wheels and small rear wheels. Names of the members photographed are: George Bastedo, Edgar Bogart, James Lowe, Lou Kellman, Tom Watson, George Hewitt, Bert Cane, Walter Sutherland, Al Binns, Johnny Hughes, Henry Lowe and Frank Millard. The members of the club are wearing grey uniforms.

The second photograph is of the Newmarket Citizens' Band of 1883 and was taken at Niagara Falls. Amos Hughes was the leader of the band. Photographed with him were Fred Saxton, Mr. Dales, Silas Soules, N. J. Roadhouse, Bert Cane, Stanley Scott, Mr. Doan, Fred Bogart, James Moffatt and Mr. Hilborne. The members of the band are wearing broad-brim hats, long coats with brass buttons.

It was thoughtful of Mrs.

## From the Files of 25 and 50 Years Ago

JANUARY 23, 1925.

Mrs. McGonigle and Mrs. W. A. Brunton entertained at the tea hour in aid of St. Paul's Memorial Parish hall on Wednesday afternoon. Mrs. C. G. Ross presided at the tea table assisted by Mrs. Jos. Evans, Mrs. C. H. R. Clark, Mrs. Mills, Mrs. Cameron Currey, Miss Helen Lister and Miss Frankie Jones. Proceeds were \$16.

The first carnival of the season was held at Mount Albert rink on Friday night and was well attended. Mr. Donald Ross is now manager.

Mr. Edwin Doan, Morin, Alta, who left Sharon for the west 19 years ago, is visiting relatives and friends in the district for several months. It is 16 years since his last visit.

The new Christian Endeavor officers of the Friends' church are: pres., Clara Widdifield; vice-pres., Alfred Lewis; sec-treas., Marjorie Moore; pianist, Edith Widdifield.

The Newmarket junior O.H.A. defeated Aurora 11-1 recently. Those playing for Newmarket were: Soules, Perrault, Marks, Townsley, Belfry and Corbett. The team hasn't lost a game this season.

Miss Moss Stoddard, Yonge St., entertained a few of her friends at a skating party at the arena on Wednesday afternoon.

Mr. Chas Osborne, Schomberg, won five firsts, two specials and five seconds at the poultry show at Newmarket.

Mr. Herb Shropshire, who is employed by the Bell Telephone Company, fell to the ground when he was trimming a tree in Aurora on Monday afternoon and broke his wrist.

The Girls' Club held an "at home" at the home of Miss Velma Widdifield. Over 50 members and their friends were present. Those taking part in the program were: Jean Carriek, Eileen Arnold, Grace Johns, Marjorie Binns, Clara Widdifield, Sadie Burrows, Elsie Scott, Byron Scott, Andrew Carriek. Mr. Ryan Jackson called off a square dance and the rest of the evening was spent in games.

John Cain has sold his residence and four acres of land east of Mount Albert to Alex Cuyler, who intends going in to the bee-keeping business.

JANUARY 26, 1920

The Sutton Oddfellows had their 24th annual oyster supper on Monday. The evening was spent in speeches and songs. Mr. Reid gave a recitation. The committee in charge was Messrs. Crocker, McLaughlin and Burch.

The annual meeting of the North York Union Mutual Protection Society took place last Saturday. There are now 74 members. Those who were re-elected to the board are: pres., E. Jackson; vice-pres., John Rogers, C. C. Webb; sec., J. H. Millard; treas., Arnoldi Haight.

Mr. and Mrs. Duncan King, Keswick, celebrated their silver wedding anniversary on Tuesday. A large number of relatives and friends attended the happy gathering.

The high school attendance has increased to 80.

Tenders were opened Saturday evening for supplying wood and caretaking of the Schomberg public school. Mr. Joe Brown was again appointed caretaker and Mr. J. Beatty was the lowest tender for supplying wood.

Miss Stewart, Aurora, has entered Scott's drug store, Newmarket, to learn the business.

Mr. Thos. Brown, Pine Orchard, entertained the Presbyterian choir and Rev. A. McGillivray at his home on Tuesday evening. Twenty-three attended.

Messrs. Eugene Cane, C. C. Webb and John Yales have been reappointed license commissioners for the current license year for North York.

Mr. Fred Jack has sold his implement business in Mount Albert to Mr. Louis Toole.

A reunion took place on Jan. 19 at the home of Mr. and Mrs. John Millard when they celebrated their 20th anniversary. Among the guests who attended were Rev. and Mrs. F. C. Keam, Thornhill.

Thirty attended the Friends' reading circle at the home of Mr. B. Cody last Monday evening. Mr. L. Lehman presided.

Mrs. James Silver entertained some friends at 5 o'clock tea on Wednesday.

## A Page of Opinions

# Newmarket Era and Express

Serving Newmarket, Aurora and the rural districts of North York

The Newmarket Era 1852

The Express Herald 1895

Published every Thursday at 142 Main St., Newmarket, by the Newmarket Era and Express Limited. John A. Meyer, editor. Subscription \$4 for two years, \$2.50 for one year, in advance. Single copies are 5c each. Member of the Canadian Weekly Newspapers Association and the Audit Bureau of Circulations. Authorized as Second Class Mail, Post Office Department, Ottawa.

## The Editorials:

### Keeping That Community Spirit

The installation of artificial ice in the Newmarket Community Memorial Arena was first and foremost an expression of community spirit. There was evident while the job was underway a strong sense of working together in a common purpose which would benefit the community. Such a community asset as this spirit is a precious thing, but unless it is constantly exercised, it will evaporate.

In recent years, there has been little evidence of a community spirit. The artificial ice project marked its rebirth. The question is: The job done, will that willingness, that ability to work together and share in a common purpose, again be lost or can it be exercised upon other projects?

There is certainly no lack of possibilities, foremost of which is a swimming pool. Newmarket has the sites—a choice of several including the proposed site on Bogartown creek—and the know-how for a job like that. All that is needed is leadership, official endorsement from the council, and a demonstration of the same kind of will to help that brought artificial ice here.

But let us not make the mistake of letting the same men do the job. Well over 100 men and boys bent their backs and blistered their hands in manual labor at the arena, not to mention the countless others who gave time and thought to the planning and organization of the project. Let's give them a rest. There are plenty of others willing and able who for one reason or another were unavailable for the arena project. Given the chance, we are willing to bet that they could sink a swimming pool in jig-time if the job were undertaken.

### Size Is Penalized

A potential water shortage in North York twp. has forced a halt in the extensive building programs under way in the municipality. The township has appealed for help from Toronto. At the time of writing, little hope is offered by the city.

North York township's situation is part of the same general condition which inspired Mayor Hiram McCallum to suggest in all seriousness that guests at hotels in Toronto be taxed for their use of hotel rooms. Toronto has become so large that it has become an uneconomical operation. The city's growth has exceeded the ability of its residents to pay for its services. Size has strained North York township's ability to supply water. And while a way will probably be found to alleviate both situations, the relief will at the best be temporary if both municipalities continue to grow. At the same time, fresh problems immediately related to growth will continue to plague them.

There are limits to the size of municipalities, limits placed by the ability of citizens to pay for services, and by the ability of the municipality to provide adequate facilities. The idea is still firmly entrenched in the minds of many that as population expands, the increased number of citizens can finance their own share of municipal services. That is folly of the worst sort as the example of Toronto and North York indicate.

There is only one answer to Toronto's and North York's problems: a policy of decentralization which would distribute the populations of those two centres, and all other centres whose growth has mushroomed beyond the limits of common sense, over a larger area. Municipal governments are becoming planning conscious but they have yet to encourage a forthright policy which extends beyond municipal boundaries. The spread of industry into small centres is an encouraging indication, but the situation of Toronto and North York shows that decentralization must be encouraged to move far more rapidly than it is now.

### Historical Sites

The article upon the development and maintenance of historical sites in last week's issue of The Era and Express has caused much comment. "We have driven by the Friends' Meeting House on Yonge St. almost daily and never before realized that it was anything other than a farm building," we were told by one. Another expressed surprise that Holland Landing pre-dated Newmarket. "We had always thought the name came from the Dutch farmers on the marsh."

There were other comments, expressing enthusiasm for a program of renovation of historical sites, offering suggestions as to how this was to be done. It was felt by a few that the major problem was to arouse sufficient local interest in historical projects. We doubt if this is a serious difficulty. There are many in New-

market whose relationship to early pioneers in this district has encouraged a strong interest in historical sites. The Women's Institutes have been at work on historical projects for many years; the members represent an important group who in all likelihood would support such a project.

It seems to us the difficulty locally lies in lack of leadership and direction. The interest is there; what is needed is an organization which could encourage that interest towards a concrete objective such as marking historical sites, renovating landmarks, building up historical collections. There is a county society but it attracts few members from this area. Possibly, a Newmarket and district branch of the county society might be the best form such an organization could assume.

We would welcome any further suggestions along this line. Although there appears to be an awakened interest in historical matters in the provincial government, the real direction should come from local groups.

### Another Trade Problem

Mica is an invaluable war material. It is essential as an insulator in radio tubes, radar equipment, condensers, airplane sparkplugs. Last year, the United States produced only 135 tons of mica and had to import another 10,000 tons from India and Brazil. Last week, it was announced in Washington that scientists had found a way to make synthetic mica. There is much to be done before the process can be used commercially but when it is, it will mean that the United States will have become self-sufficient in still another product and Brazil and India will lose their U.S. market.

The United States has achieved self-sufficiency in many thousands of products which were formerly imported from abroad. As a scientific achievement, it is without equal. Its impact upon world trade, however, does not draw cheers. The United States produces large surpluses of goods which are marketed abroad. Those nations who produce U.S. goods earned the dollars for their purchases by sales of their goods to the U.S. As the U.S. achieves its high degree of self-sufficiency, those sales become increasingly smaller and correspondingly, the purchases from the U.S. must become smaller, although the need for U.S. goods continues.

Trade must function in two directions if it is to be maintained and be profitable. When to the protective tariff barriers which the U.S. has erected is added the additional handicap of self-sufficiency in an increasing list of products, trade ceases to be a two-way affair, but becomes one-way only with the U.S. pouring out its goods to countries able to pay for them only by credit. When that credit is withdrawn, as it must be sooner or later, both U.S. and its customer will suffer.

### Editorial Paragraphs

Substantial contributions were made by Newmarket industry to the recent Hospital for Sick Children building appeal. Some of the contributions, made before the organization of a Newmarket campaign committee, went directly to Toronto without acknowledgment in Newmarket. Industry generally is a generous contributor to such campaigns reflecting considerable credit upon local management.

The conferring upon Mr. Dewey Kuhns of an honorary citizenship in Newmarket as a mark of appreciation and respect for his efforts towards the artificial ice project was an act which has the whole-hearted approval of the town. Mr. Kuhns is comparatively new to Newmarket but he had made himself very much a citizen by his active interest in the community. His honorary citizenship confirms what has long been unofficially acknowledged.

The honorary citizenship conferred upon Mr. Dewey Kuhns establishes something of a precedent in Newmarket. As far as the town clerk, Mr. Wesley Brooks, is aware, this is the first such honor ever granted by Newmarket. Just what the "rights" and "responsibilities" of an honorary citizen are is not recorded. We are sure Mr. Kuhns will regard them well, whatever they may be.

A group of people are embarking for an island sanctuary where they can escape the regimentation imposed upon them by present-day living. This is a dangerous trend. There are not nearly enough islands.

## Office Cat reports Catnips By Ginger

We had guests for the weekend. During the course of an evening's conversation we talked of man's proposed trip to the moon. From scientific sources we learned that as soon as man can harness atomic energy and use it in a rocket ship, flying to the moon will be a piece of cake, I should say, feasible.

One of our guests pondered about the idea and declared that if someone tapped him on the shoulder and said, "We are going to the moon tomorrow," he would accept the offer. How could he say no?

The prospect of a Gingerian trip to the moon caught my immediate fancy. I should be able to copyright a story on such a lunar expedition and live off the fat of the dividends for the rest of my life. Sensing my thoughts, my better half, Isabella, sent forth a volley of reprimands suppressing my dreams of an astral expedition. My insurance would not pay off, she said. Females always must bring in reality to destroy all enjoyment of the freshness of the male mind's occasional fancy.

Our discussions pressed ever farther into the realm of infinity, beyond the moon until we were puddling along in our rocket ship on our theoretical way to Jupiter and Saturn and such places. We would even pause to discuss motor trouble in the right steering rocket.

"Man the starboard auxiliary!" someone shouted and we were on our way again.

Many problems arose. There was no gravitational pull of any account and loose articles would not stay on the floor of the space ship.

Pencils and papers floated around in the rocket control room. Someone poured out a pitcher of water and it disseminated into space in tiny droplets. When we washed the dishes, we set them in rows two feet off the floor to dry. It's a good thing we had our magnetic boots or else we wouldn't have been able to keep upright. We were forced to turn back to earth, however, because meteors and shooting stars were increasingly difficult to dodge.

No one else had ever landed a rocket ship before. The problem became more and more heavy on our minds as we accelerated toward earth again. The gravitational pull towards earth increased our speed at an alarming rate and of course, our ship had no wings to enable us to level it off for a horizontal landing. Faster and faster dived the ship toward earth and closer and closer we came to this ticklish problem. Our altimeter registered 10,000 feet and suddenly there was a rending crash.

Isabella served, coffee and sandwiches.

## by "Back Concession" The Top Six Inches

We hear a faint echo of "we told you so" from those who are against all kinds of control and in favor of free enterprise and competition. Our government control and farm price support and floor prices have not worked out too well. We farmers did carry out our part. Those who sold grain on the prairie when the grain exchange was in full control of buying and selling, can remember many an unpleasant thing.

But why look back? Let us look forward for a change. It has been said if you want to succeed you must study or copy those who are a success. We are told that overseas Canadian manufactured goods are sold a lot cheaper than in Canada. The price level is held in the home or domestic market so that the exporter can meet competitive prices.

Do we need a controlled farm economy in Canada? Our strongest farm groups in Ontario is the whole-milk producers. Would or could this group take over the whole milk, butter and cheese industry as one group, the hog, beef and sheep producers another, poultry and turkey, vegetables and fruit, grain producers. This would give us four farm groups. In the army the food rations were figured out to within a very few pounds of what a battalion needed for a day. Our home or domestic market could be estimated and a quota given each farmer.

Our export farm produce price sets the domestic market price. Not so with our manufactured goods. The home market price level is held high enough to show a profit and export can be sold lower. Why should part of our Canadian economy work in direct reverse to the rest?

To say that it is the farmer's fault that these things are, would, we think, put it too mildly. We farmers allowed our produce during the war to be sold below world price level with the expectation that we would receive a price in the post war that would compensate us for our loss. The hard

fact is, we have been played for — there is a word but it looks bad in print.

We think the first lesson the farmer must learn is to stop saying "they" and say "we." We means each one of us is willing to do his part. Those farmers who are capable of leadership should come forward, the rest of us consider what would be right for each farmer to contribute in money. Twenty-five years ago the whole milk producers' association was only in the minds of a very few men, nearly a lifetime of work. One of the hardest things leaders in any project have to contend with, is to try and think for the people. Every farmer plans for his crop and breeding program and the way of least resistance was to let the government handle our produce. If we are capable of planning our farm work, why not plan for our marketing? We farmers pride ourselves that we are great individualists. We know how and when to do our work, and up to the farm gate we are really smart.

But the mess we let our marketing get into is far from anything smart. Do we need a farm union to tell us how to control a farm economy. Or has our federation of agriculture enough leadership? There is a question as to who is at fault, the farmer for not giving the federation enough support or the federation for not giving proper leadership. One thing that we farmers cannot expect is for someone else to plan and market our produce, take all the expenses and let all farmers receive all the benefit.

We don't like what has happened to eggs and bacon and we don't want to pay into any organizations. We don't want to work on a quota and be told how much we are to produce. We don't want to leave the warm fire at night to go out to any farm meeting; while some are doing all right and don't care about others. Do we need labor unions to tell us how? Cheerio.

### THE LANDMAN'S BEST RESERVOIR



### THE OLD HOME TOWN By STANLEY



The state is the servant, not the master, of the people; the state is their guarantee against infringement on their rights, their agent in international and national issues; it is not the function of the state to assume the direction of those activities which rest on individual choice.



WILFIE ..... By Jay Work



—Maclean's Magazine

**CONCRETE BLOCKS •  
CONCRETE BRICKS •  
CINDER BLOCKS •  
BACK-UP TILE •**

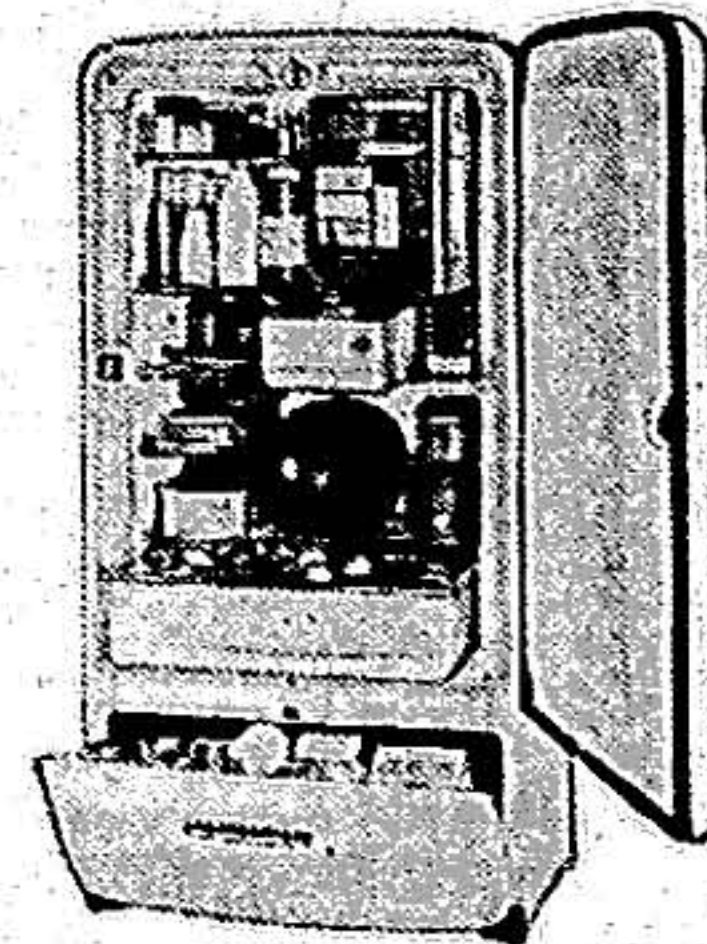
• QUALITY • ECONOMY • BEAUTY •

**MAPLE BLOCK & TILE LTD.**  
MAPLE, ONTARIO

PLAZA 5373 — PHONE MAPLE 6 — KENWOOD 5373

### The Ever Popular Norge

- \*5-Year Warranty
- \*Long Life Rollator Unit
- \*Large Frozen Food Compartment
- \*Chrome Nickel Trays
- \*Large Vegetable Crisper
- \*Large Vegetable Bin
- \*8" Capacity



IMMEDIATE DELIVERY — SMALL CASH PAYMENT  
BALANCE OVER 18 MONTHS

Don't put off till warmer weather  
To buy your NORGE

**J. L. Spillette & Son**

34-38 Main St. Newmarket Phone 139

## An Aurora Opinion

By

RAY WILLIAMS

Aurora Editor

Tch tch gentlemen! We are told that last Tuesday night at the Aurora Board of Trade meeting, tempers reached the breaking point during the discussion about the new site for the Hydro substation and office. And then, after a vote was taken and it was decided to sell the back section of the lot next to the town hall to the Hydro, some of the members of the board who voted in favor of the sale expressed their disapproval.

It was agreed by everyone that the best location for the new substation would be the north 70 feet of the public school property. The only people who didn't agree to that are those who control the property, the public school board. In the first resolution made by the Board of Trade some three weeks ago, it was planned to reserve the front section of its Yonge Street lot for a business house, give the back area to the town for a free parking lot and help the hydro commission obtain a section of the public school property.

But, Dr. E. J. Henderson, chairman of the school board, stood up and made it clear the public school board was hanging on to all the property it had.

So-o-o the alternative left was to turn Indian, take the property proposed to be given to the town for a parking lot and sell it to hydro commission. Yup, and that's just what they did and the price asked and received was \$2,000.

Now, the changes from the first resolution passed by the board of trade will be that the town will be without a free parking lot, the pupils attending the town hall classes will have no place to play and some of the property at the back of the public school will lay idle.

Long before the meeting, it was known to the hydro commission and the board of trade that the public school board would hang on for dear life to all the property it owned, and in an effort to save the time, the hydro commission had the property it now owns surveyed on the afternoon before the vote concerning the sale took place. If that isn't confidence, then what is?

It will likely only be a few weeks now until the hydro starts turning the first sods, and the minute it does, the noise and racket will create a disturbance that will be hard to overcome by the children attending classes in the town hall. It means also that at recess period in the morning and afternoons those same pupils will have no playing area.

Of course there is the come back that the school conditions will not remain in their present condition for long, but it will likely be a good 12 months before any change is made.

To get back to our original subject, the men at the board of trade meeting didn't seem to be expressing too many smiles at each other. Perhaps Mr. Lance Rumble, the guest speaker, kept them in hysterics during his talk and de-laughed them. Everyone knows the saying that goes "smile and the world smiles with you and growl and the 104 men at the board of trade meeting will growl too."

The important thing is the next morning everybody was talking to each other and the town was operating on its regular cycle.

### Dramatic Club Shows Plays to Adjudicator

Mr. E. Sterndale Bennett, adjudicator for the Central Ontario Drama League, will visit Newmarket this Sunday for a special showing of two one-act plays by the Newmarket Dramatic Club. The plays, "The Dark Lady of the Sonnets," and "Overlaid," will be presented for the public February 3 and 4.

The Dramatic Club will entertain Mr. Sterndale Bennett at the hotel following the judging of the plays and all members of the club are invited to attend the performance and the dinner.

The adjudicator is here to decide if either of these plays is good enough to be presented at Hart House at the Central Ontario Drama festival.

The Italians invented ice cream—in the 14th century.

The numerous bearded fig trees on Barbados gave the island its name.

### Who Are They Supporting?

The Financial Post

Despite the best efforts of their own and other advertising authorities, Canadian businessmen throw many thousands of dollars away each year on what James C. Lightbody in the current issue of Marketing bluntly terms "support" rackets. These schemes range from moderate contributions to souvenir programs which nobody sees, to much larger handouts to special publications or services ostensibly set up to fight communism or perform some other work.

"It is hard to kill the old idea that newspapers must be patronized by means of advertising," remarks the writer in Marketing. "There are still businessmen who regard advertising mainly as a hand-out to the papers." There may have been some slight truth in that in the old, old days but it is not so today. Real advertising like any other quality product is sold on the basis of value received. "You scratch my back and I'll scratch yours," has no place in modern merchandising.

Marketing concludes its article with this sound bit of advice:

"Boards of Trade and Chambers of Commerce and other centres scrutinize appeals for advertising and report to their members. The object of such reports is to acquaint members with the facts and let them act for themselves. If businessmen would accept this guidance, the cause of legitimate advertising would receive considerable assistance and much money would be diverted from spurious to recognized media."

Mrs. Purcell mentioned a Children's Film Library as a source of good matinee material. Most of them have been shown at the local theatre; few of them fall within the class of film which experience has shown will hold children's attention.

The letter printed above expresses, we are sure, the opinion of a good many mothers, and Mr. Jack has assured us of his complete willingness to co-operate to the fullest extent with any committees which may be formed. He suggests, however, that the limitations upon his choice of material, established by the desires of the children themselves, is not a factor which can be easily overcome.

#### LETTERS TO EDITOR

The Era and Express is pleased to print letters of its readers. The editor must know the name of the writer although for purposes of publication, the letter may be signed by a pseudonym. Letters to the editor are appreciated for the interest which is shown by the public in controversial subjects and the publication of letters often leads to the discussion and eventual correction of situations not in the public interest. The letters column of the paper is the public forum and open to everyone.

## The Forum:

The editor: This is a letter which I have intended for two years to write.

The required inspiration was found when reading your account of the speech delivered by Mrs. Myrtle Purcell before a meeting of the Home and School Association. The whole text of Mrs. Purcell's address was very interesting and very worthwhile, but I was particularly interested in her reference to the "far from ideal matinee material" offered as entertainment for our children.

This has long been a source of worry and irritation to me, but as long as the currently popular lurid "westerns" and crime shows continue to be so well-attended and therefore profitable, and are not protested, then they will continue to be billed Saturday after Saturday. For this reason I felt it would be futile for one lone mother to approach the theatre management regarding a change of policy, so I did nothing except prevent my children from attending the movies except on the extremely rare occasions when a picture suitable for youngsters was advertised. As a result, the children see a movie on an average of three times a year, and as they grow older, are beginning to feel rather abused in that respect.

Now it has been suggested that a committee be formed of representatives from women's organizations to work with the local theatre manager in obtaining suitable matinee material. I heartily endorse this suggestion and do hope that all other mothers who feel as I do in this matter will speak now in unison, so that we may be heard.

A great constructive, educational-inspiring influence could be brought to bear on our youth through the medium of the theatre and the use of desirable material.

Mother of Two,  
Mrs. K. C. Rusnell.

Editor's note: We have been in touch with Mr. Robert Jack, manager of the Strand theatre, regarding matinee material and he draws attention to limiting factors which, so far, cannot be easily overcome.

The Strand recently showed John Steinbeck's Red Pony, a story of a boy and his love for a pony and the lessons he learned from his relationship with his pet. The locality of the film was the west but the picture was not a "western" in the usual sense of the word. There was no shooting, for example, no chases between the sheriff and the rustlers or stage-coach robbers.

As far as the children were concerned, the picture was a failure. The children lost interest completely and spent a large part of the afternoon wandering up and down the aisles. Yet the picture was considered ideal for children.

Mr. Jack has other instances when the same difficulty arose; pictures from which children could derive educational and inspiring entertainment were ignored. Only those pictures where there is plenty of wild and woolly action seem to attract the children's interest. The effect of this situation is that the theatre manager is limited in his choice of films by the desires of his audience.

## JACK FRASER STORES

## MEN'S and BOYS' WEAR

### Quality Merchandise at . . Dollar Savings

### Men's TROUSERS

Here they are - - first grade all wool worsteds, gabardines, sharkskins, glen checks and in colors to please you! Pleats, zippers, drop loops in sizes 28 to 34. Regular cuts from 38 to 46. Reduced from our regular stock.

Sale Price **\$12.85**

### Men's Quality SHIRTS

To clear out all counter-soiled and broken ranges we offer these shirts by quality makers - Arrow - Forsyth - McGregor, etc. Sizes 14 to 17. Regular \$3.95 and \$4.95.

Sale Price **\$2.79**

"ARROW" ....

SEPARATE COLLAR SHIRTS - for the man who likes a separate collar. Woven broadcloth with two separate collars in attractive stripes, 14½ to 16.

Sale Price **\$3.95**

### Fancy SOX

Cotton and wool hosiery knit by a leading Canadian mill, where quality counts. Buy several pairs at this exceptional low price.

55c ea  
2 for \$1.00



### 25 Only

Yes! There are only 25 o'coats left at these bargain prices. All first quality coats tailored by Canada's foremost manufacturer. Luxurious all wool Elysians, smooth finish velours and warm fleeces. Shades of blue, grey and teal.

Sale Price

**\$27.85 - \$37.85**  
**\$47.85**

### Plaid Shirts

ALL WOOL  
AND  
WOOL & RAYON

The balance of this season's stock of men's plaid sport shirts. Reduced from \$6.95 to clear. Sizes small, medium, large.

SALE PRICE  
**\$4.85**

### "BIG JACK" WORK CLOTHING OVERALLS and SMOCKS

6-2-3 oz. blue denim - union made - high back style, reinforced seams - lots of pockets including buttondown chest pocket - rule pocket and hammer sling. Sizes 34 to 44.

Sale Price **\$2.98**

### Boys' PARKAS

- \*Good looking, hard wearing parka
- \*Gabardine, wool or Oxford cloth
- \*Fully lined for extra warmth
- \*Water repellent
- \*Sizes 24 to 30
- \*Regular to \$13.95

SALE PRICE  
**\$9.95**

### Boys' BREECHES

Broken lines of better quality breeches reduced from regular \$3.98, \$4.50 and \$4.98 stock! This group includes Humphrey, Renfrew and Ayers tweeds, meltons and frieze cloths. Some have leather knees. The balance have double knees. All are lined throughout for added warmth and comfort. Stock up for the balance of the season and save 50c to \$1.50 on each pair. Sizes 24 to 28 only.

JANUARY  
CLEARANCE  
SPECIAL

**\$3.39**

**Jack Fraser Stores**

Phone 505

Newmarket

Phone 505







# 1 Short Of Quorum Holland Authority Meeting Adjourned

Lacking a quorum, the organization meeting of the Holland River Conservation Authority at Aurora high school was adjourned last night. A second meeting will be called within two weeks. The Conservation Authorities Act, under which the local authority is being formed, requires a vote of two-thirds of the member municipalities to establish the authority. The required quorum for such a vote was short by one.

Members of the proposed Holland River authority (municipalities which lie wholly or partly within the Holland River watershed) are the towns of Aurora, Newmarket and Bradford, York townships of King, Whitchurch, East and North Gwillimbury, Albion township in Peel, and Tecumseh and West Gwillimbury in Simcoe.

A. H. Richardson, chief conservation engineer, department of planning and development, told the meeting what the functions and purposes of the local authorities are. "At the end of 1949, there were 14 local authorities," he said, "covering an area of 9,000 square miles."

A local authority is financed by member municipalities according to the benefits they receive from any undertaking of the authority. The provincial government assists by means of grants in large undertakings which would strain the finances of the authority members. The purpose of the authority is to initiate schemes which would help conserve soil and water, control floods, reclaim land.

## Keswick Optimists Sponsor Junior Citizen Competition

Keswick Optimist club is sponsoring a junior citizen award open to all boys in entrance class of North Gwillimbury schools. A suitable shield, cup or plaque and a \$50 government bond will be given to the boy who receives the highest number of points in the competition.

Points will be gained for school marks, behaviour and attendance, Sunday-school attendance and co-operation, an essay on one of three given subjects, and social inclinations as found by Optimist club investigation.

Subjects for the essay, which is limited to approximately 100 words, are: 1. The value of the Memorial Centre at Keswick; 2. I suggest the present public school course could be improved; 3. What I would do if I were Reeve of North Gwillimbury.

While the Optimist club will judge the competitors on evidence of social inclinations, the rest of the competition will be judged by the principal of Newmarket high school, the principal of Sutton high school, and one other judge to be chosen later.

### MOUNT PISGAH

We would like to extend sympathy to Mrs. John Ash and family in the passing of her brother, Wilmet Stiles, who had been in very poor health for some time now. He was buried in Toronto on Wednesday of this week.

Mr. and Mrs. Wm. Milne and family, Toronto, spent Sunday with the Bayers and Mrs. Wm. Botham returned to Toronto with them for a couple of weeks.

Mrs. Frank Minns underwent a minor operation at St. Michael's hospital on Wednesday of last week and is coming along as well as can be expected.

A reminder that the Junior Farmers are sponsoring a dance in Vandorf hall on Friday, Feb. 3. Charlie VanZant's orchestra will supply the music.

Mr. and Mrs. James Marchbank and David, Birchmount, had Sunday supper with Mr. and Mrs. Meredith Ash and Sheila.

Mr. and Mrs. Edgar Bayeroff, Toronto, visited Mr. and Mrs. R. C. Bayeroff and family on Sunday.

Mr. and Mrs. Bert Smith and Bobby, Brampton, spent Sunday in the Herb Smith home.

Mrs. Wm. Paddington and Mr. and Mrs. Percy Paddington and family of the sixth line, had Sunday dinner with Mr. and Mrs. Roy Smith and Shirley.

Members of the proposed Holland River authority (municipalities which lie wholly or partly within the Holland River watershed) are the towns of Aurora, Newmarket and Bradford, York townships of King, Whitchurch, East and North Gwillimbury, Albion township in Peel, and Tecumseh and West Gwillimbury in Simcoe.

A. H. Richardson, chief conservation engineer, department of planning and development, told the meeting what the functions and purposes of the local authorities are. "At the end of 1949, there were 14 local authorities," he said, "covering an area of 9,000 square miles."

A local authority is financed by member municipalities according to the benefits they receive from any undertaking of the authority. The provincial government assists by means of grants in large undertakings which would strain the finances of the authority members. The purpose of the authority is to initiate schemes which would help conserve soil and water, control floods, reclaim land.

### KETTLEBY

Mrs. Herbert Webster is confined to her bed with a bad case of the flu.

Mr. and Mrs. Thomas Walker, Toronto, were Sunday guests of Mr. and Mrs. Stanley Barradell.

Mr. and Mrs. Robert Johnson, Stouffville, spent the weekend with Mr. and Mrs. John Little and family.

The Immanuel Baptist church and Ladies' Aid held its annual business meeting last Wednesday at the home of Mr. and Mrs. Harry Webster.

Mr. Edgar Black and Mrs. Bethel Marchant have been under the doctor's care suffering from severe cases of flu.

We are all very happy to know Mrs. Ed. Haines has returned home from Winona and is now well on the road to recovery from her serious illness.

Mr. and Mrs. Evan Turnbull have recently returned from an extended visit to their daughter, Mrs. G. Wilkinson, in Toronto.

The Farm Forum met at the home of Mr. and Mrs. A. Jewett. Subject discussed was "Should tariff barriers be abolished."

Next meeting will be at the home of Mr. and Mrs. J. Maginn on Monday, Jan. 30, at 8 p.m.

Sorry to hear Mr. E. Black has been ill with flu and little Nancy Greensides is also on the sick list. We wish them both a full recovery.

Little Miss Penelope Cheyne is home now from hospital but still very weak.

Services next Sunday, Jan. 29, at Christ church will be Sunday-school, 2 p.m.; evening service, 3 p.m.

### MOUNT ALBERT

Mount Albert's new park board for two years, appointed by the township council, is as follows: Ken Ross, chairman; Jack Rye, vice chairman; Mrs. M. Stokes, sec.-treas.; B. Sinclair, Roy Carr, Mrs. Bruce Rolling and Morley Case.

Mrs. Lepard and daughters of Newmarket, Mr. and Mrs. John Cain, Gormley, were guests on Saturday at the home of their mother, Mrs. J. Cain.

### SHARON

Mr. and Mrs. William Deavitt will celebrate their 51st wedding anniversary on Wednesday, Feb. 1.

### QUEENSVILLE

Mrs. Bob Arnold, Newmarket, will be guest soloist at the United church on Sunday morning.

### ARMITAGE

The wet snow and slippery driving conditions on Saturday night was indirectly responsible for a very serious accident on Yonge St. at Bluebird Inn when a car driven by Mr. John Baziw, Toronto, went into a skid and collided with a Gray coach bus. On admittance to York County hospital it was found Mr. Baziw was suffering a severe concussion and Mrs. Baziw had various facial cuts and bruises.

Friday night, Jan. 27, is club night again and being the first meeting of the year, it is also election of officers. A good program is being arranged and everyone in the community is welcome.

Sorry to hear Mrs. W. Terry's mother is quite ill again and wish her a speedy recovery.

Sympathy is extended to Mrs. Alf. Lewis who received word her brother, George Brown, passed away on Thursday, Jan. 19, in Saskatoon hospital. Mr. Brown has suffered from arthritis for several years and although showing some improvement from time to time, his death was unexpected and a great shock to the family.

Master Michael Foster was host to a number of little friends at a birthday party on Saturday afternoon.

### MOUNT ZION

Young People's meeting Saturday night, Jan. 28, instead of Friday night. Notice the change of night. Saturday night at 8 o'clock. The program will be in the charge of some of the students of Emmanuel Bible College, Kitchener.

Sunday-school at 10 o'clock. Preaching service Sunday evening at 7:30 o'clock with the students of the college, with us.

Mr. and Mrs. Fred King and Carolyn spent Saturday at Belhaven.

Mr. and Mrs. Hallman and baby had dinner at the home of Mr. and Mrs. J. Morris and family.

Miss Ruth Shanks and a friend spent the weekend with her parents, Mr. and Mrs. S. Shanks.

Mr. and Mrs. H. Cole spent Wednesday in Gormley attending the Holiness Federation.

Some of the school children have been missing school with colds. Hope they will soon be out.

### VANDORF

Mr. and Mrs. George Preston and their son, Calvin, left on Monday for a trip to Florida.

Masters George and Malcolm Ledson and Miss Margot Ledson visited their grandparents, Mr. and Mrs. H. A. Switzer, on Sunday.

Mr. and Mrs. H. A. White, Bob and Ruth had Sunday dinner with Mr. and Mrs. Grant Morley and Billie.

Mr. and Mrs. Leonard Aylett, Marilyn and Bruce and Mr. Albert Joel, Toronto, had Sunday dinner with Mr. and Mrs. Sidney Aylett and family.

Mrs. George Dewsbury and daughter, Susan, are confined to their home with the mumps. We hope they will soon be out again.

Mr. and Mrs. Douglas Billbrough, Joyce and Dennis, Aurora, Mr. and Mrs. Loy Carr had Sunday dinner with Mr. and Mrs. Dudley Foster.

Please remember Blue Cross dues. Kindly leave with the Walter Graham the first week in February.

Mr. and Mrs. Woodrow Willson had Sunday tea with Mr. and Mrs. Herbert Oliver.

Miss Sylvia Smith and Miss Ruth Oliver spent the weekend with the latter's parents, Mr. and Mrs. James Oliver.

We are sorry to report Mr. Jas. Oliver's illness. Best wishes for a complete recovery.

### ZEPHYR

About 30 of the United church ladies attended a pot luck dinner at the home of Mrs. A. B. Lockie on Wednesday last. No doubt more ladies would have attended only for the bad weather condition. Proceeds in aid of W.M.S. and W.A.

Mr. and Mrs. M. Best and family, Mr. and Mrs. N. Gibson and family and Mr. and Mrs. Stuart Bibby spent Friday evening with Mr. and Mrs. W. Bibby.

Mr. Peter Morrison and Mr. Bridgman, St. Mary's, visited Mrs. A. B. Lockie on Thursday.

Miss Daisy Graham, Mr. Stuart Graham and Mr. J. Sweeney visited Mr. and Mrs. Dewey Graham over the weekend.

The hall board is planning a card party for next Monday, Jan. 30, in the Community Hall. All are invited.

The United church congregational meeting and pot luck supper will be held next Tuesday evening in the Sunday-school.

### GUILD HOLDS MEETING

On Tuesday evening the Guild of Trinity Anglican church, Aurora, met at the home of Mrs. L. Bryan, Mosley St.

### HAS APPENDIX OUT

Beth Robinson, daughter of Mr. and Mrs. Herbert Robinson, Newmarket, underwent an appendectomy at York County hospital on Thursday, Jan. 19. She is improving very nicely.

### WIN GROCERY VOUCHERS

The following were the winners of the grocery vouchers drawn at the Vets' bingo Wednesday evening: Tom Doyle, \$25; Ingrid Teskey, 15; Mrs. F. West, 10; H. Crone, \$5.

## Of Interest to Women

NEWMARKET WOMEN'S EDITOR: Caroline E. Ion, Phone 993

AURORA WOMEN'S EDITOR: Mrs. R. D. Hodgkinson, Phone 136

SEE ALSO PAGES 8 AND 9

### TO ORGANIZE AUXILIARY

The wives of veterans are asked to attend an organization meeting for a women's auxiliary to the Newmarket Veterans' Association which will be held in the Veterans' Dug-Out, Main and Millard Ave., on Monday, Jan. 30, at 8 p.m.

### FIND DIFFICULTIES

(Continued from Page 1) A council was not required at all. "It just takes a clerk and an engineer to get this project done. And it has taken us a year to find this out."

The solicitor pointed out that if a majority of the property-owners petition against the project, it falls through and cannot be considered again for two years. Frank Bowser, chairman of the roads and bridge committee, said that if something is not done soon to resurface the streets, they will be in very bad condition. The present paved streets are cracked in nearly every square foot, he said, and when water seeps into them it causes frost boils and upheavals.

Council briefly considered resurfacing the streets without widening. Said Mayor Vale, "If some interested person would obtain a petition, council would be forced to do the complete job as it has been recommended."

The town engineer, Denne Bosworth explained that some streets in Newmarket are classed as main thoroughfares by the department of highways and that the province offers a 50 percent subsidy on roadbuilding costs. Secondary streets are not entitled to a subsidy.

"On maintenance of all streets there is also a 50 percent subsidy," said Mr. Bosworth. "If we only resurface the streets now as a maintenance project, we would receive the 50 percent subsidy. Then the storm sewers, curbs and gutters could be constructed later," he said.

During discussions Mr. Evans said that council could classify the street improvement as a service and charge to the general assessment of the whole town. Some councillors declared that such a system would be justified since every property-owner makes use of the roads and benefits by them.

Although council did not arrive at a policy decision, the engineer was instructed to proceed with estimates on costs for all street improvements.

SPARKLING PROGRAM (Continued from Page 1) monia leaks were found. These leaks took days to repair and this too delayed the opening.

Last April, just after the very successful vote which indicated that the citizens of Aurora wanted to pay for an artificial ice rink, the town appointed a council of six men headed by F. P. Underhill. These men, A. M. Cousins, W. H. Stoddart, Dr. E. J. Henderson, T. F. Swindle and Leonard Simmons stuck with the job until the finish and although the bad luck kept company with their every move, they did not falter.

This Saturday night at the official opening, there will be a hockey game which likely will have all the people standing on their feet for the entire three periods. The dangerous Markham Millionaires, one of the smartest hockey machines in Ontario, will tangle with Eclipse A.C., the crew who beat them in their last meeting. Eclipse A.C. are sprinkled with well known athletes from the city including, Frank and Jake Dunlop of the Toronto Argonauts.

Also on hand for the opening will be the sensational fancy skater who stole the show at the Newmarket Arena opening, Harold Hartley, skating to a melody of southern music. Harold has been a member of the Toronto Skating club and is at present performing in the Silver Blades Ice Show. Also in the ice show will also be present for the opening. Miss Blog performed daily at the Canadian National Exhibition, has been keeping company with Harold performing at the Silver Blades Show and is also a member of the Toronto Skating Club. Another member of the Toronto Skating Club and of the Silver Blades Ice Show, Jack Cox will also be on hand, but it is said that his performance will not be any too graceful.

### SILVER WEDDING

Mr. and Mrs. Carl Turan, Main St., are celebrating their silver wedding anniversary on Saturday, Jan. 28. Both Mr. and Mrs. Turan were residents of Newmarket prior to their marriage and have resided here ever since. They have two children.

### 35TH ANNIVERSARY

Mr. and Mrs. George Ruddock, 21 Second St., will celebrate their 35th wedding anniversary on Friday, Jan. 27. They resided in Toronto prior to coming to Newmarket in 1924. Mr. and Mrs. Ruddock have five children.

## Newmarket Social News

—Mr. and Mrs. Al Pickard and family, Toronto, were Sunday guests at the home of Mr. and Mrs. Wesley Boyd.

—Mr. and Mrs. Cliff Terry and Mr. and Mrs. William Ash were guests on Saturday evening at the home of Mr. and Mrs. Frank Widdfield.

—Mrs. C. H. Dunn, Toronto, accompanied by her son, Larry, spent the weekend with her parents, Mr. and Mrs. Luke Lyons.

—Mr. and Mrs. J. M. Hunter spent the weekend in Mount Forest at the home of Mr. Hunter's parents, Mr. and Mrs. H. H. Hunter.

—Mr. and Mrs. Richard Jordan, Goose Bay, Labrador, spent Wednesday with Mrs. Jordan's father, Mr. Garfield Newton, and family.

—Mr. and Mrs. Arthur Twilley, Oshawa, visited Mr. and Mrs. Arthur Evans, Millard Ave., on Sunday. They were also guests at a diamond wedding reception in Richmond Hill the day before.

—Mrs. Arthur Evans, accompanied by her son, Harold, and family were guests of Mr. and Mrs. Jack Morrow, Connaught St., Aurora, on Saturday.

—Mr. and Mrs. George Coorsen spent the weekend in Toronto to the guests of their son-in-law and daughter, Dr. and Mrs. J. F. Morgan. Mrs. Coorsen has been confined to her home since early in December with a broken ankle and foot.

—Mr. and Mrs. Leslie Rose and son, Johnnie, Angus, visited Mrs. Rose's parents, Mr. and Mrs. Frank Widdfield, on Sunday.

—Mr. and Mrs. J. M. Hunter entertained on Friday evening in conjunction with the Business and Professional Women's club games' night, Mrs. Emma Broadbent, Mr. and Mrs. Jack Hamilton, Mr. and Mrs. Kenneth Creasey and Mr. Joseph Dales.

—Mr. and Mrs. Harold Craddock and Dayle, Mr. Tom Ingledew and Mr. George Ingledew visited Mrs. Craddock's brother-in-law and sister, Mr. and Mrs. William Davis, in Guelph last week.

—Mrs. Albert Bales visited Mr. and Mrs. George Nichols, Toronto, on Sunday.

—Mr. and Mrs. Norman Sedore visited Mrs. Joel Sedore in Keswick on Sunday.

—On Sunday Mr. and Mrs. Luke Lyons, accompanied by Mrs. C. H. Dunn and Larry, Toronto, visited Mr. and Mrs. Marshall Lyons at Scarborough Bluffs.

—Mrs. Roderick McKay, Toronto, will spend the weekend with her sister, Mrs. Florence Simmerson.

—Mr. and Mrs. Bruce Widdfield and two children, Cedar Valley, visited at the home of Mr. Widdfield's parents, Mr. and Mrs. Frank Widdfield, on Saturday.

—Rev. Mitsu Kawabe, principal of a boys' school in Osaka, Japan, was the guest on Sunday of Rev. and Mrs. F. A. Daw at dinner. Rev. Kawabe spoke at the morning service of the Free Methodist church.

—Mrs. John Cross spent a few days with her brother and sister-in-law, Mr. and Mrs. George Climpson, and family in Baldwin.

—Mr. and Mrs. Alec Spear and Mr. and Mrs. R. L. Pritchard attended the annual Canadian Credit Men's Association dinner and dance at the Royal York hotel, Toronto, on Wednesday evening.

—Mr. and Mrs. Roy Martin and Dennis had Sunday supper at the home of Mr. and Mrs. George Nichols, Toronto.

## Aurora Social News

Mr. and Mrs. A. Green and son, Toronto, spent the weekend with Mrs. Wm. Bull, Macell Ave.

Mr. and Mrs. H. Lavelle spent the weekend with Mr. and Mrs. J. Lavelle, Centre St.

Miss G. Charles spent the weekend with Mrs. H. Charles.

## Parochial Guild Plans Tea and Bake Sale

The Parochial Guild of St. Paul's Anglican church, Newmarket, held the regular meeting at the home of Mrs. H. Tomlinson on Tuesday evening, Jan. 24. Miss Velma Thompson presided. There was a good turnout despite the treacherous walking.

Plans were made for the year's work and it was decided to have a St. Patrick's day tea and baking sale. At the close of the meeting refreshments were served by the hostess.

The next meeting will be held on Tuesday, Feb. 7, at the home of Mrs. R. Wonch, Strigley St.

### WINS LUCKY DRAW

On Friday night, Jan. 20, at the Odd Fellows' hall, Aurora, a very successful bingo was held by the Elma Rebecca Lodge in aid of T.B. and cancer funds.

Mrs. Ross Avis was winner of the lucky draw.

### METROPOLITAN PLAN

(Continued from Page 1) istry office will be compared and assessed on the basis of a county with 14 northern municipalities.

It is believed that the Toronto and York Roads Commission would remain under the present scheme whereby the county pays a share into the commission.

There has been no discussion or formal information through county council regarding Toronto's plans for taking in the suburban areas. "All we know about it is what we have seen in the papers," the deputy-reeve declared.

It is possible that Etobicoke and Scarborough townships will not be taken into the city's expansion. A member of the Newmarket council stated that "Toronto's aim might be toward increased assessments instead of room for expansion, as Mayor McCallum puts it. There is plenty of room for expansion in Scarborough but it is predominantly rural. Toronto is not anxious to take in Scarborough and this would lead one to believe that the city is not after more room, but increased taxation revenue."

### AURORA HORSE SHOW

(Continued from Page 1) secretary A. E. Maughan, there will likely be no change for 1950.

While the show itself will not officially open until either June 3 or 10, it is planned to have the grounds and midway operating on the Friday night preceding.

At the meeting held Saturday at the Oddfellows' hall, two agricultural diplomas were presented, one for 1949 and the other for 1948. The winner for 1949 was past president Alex McLennan while Walter Wood won the diploma for 1948. The awards are presented annually for meritorious agricultural service.

President Walter Wood and past president Alex McLennan presided over the meeting.

Everything you want in a washer you'll find in THOR!

## CHECK these outstanding features

1. FAMOUS THOR DELUXE AGITATOR Giant 9-vane super agitator with 3 bottom vanes and 6 side vanes.
2. MASSIVE STREAMLINED WRIMOR Swings to 5 positions for greater convenience... adjustable pressure control... "Feather touch" release bar and reset lever.
3. FULL SIZE 9-1/2" CAPACITY TUB Easily cleaned... shining porcelain or lustrous aluminum... will not rust or corrode.
4. NEW ALL-ALUMINUM TUB COVER Rust-proof... light weight... seals in suds and helps keep water hot.
5. THOR DELUXE MECHANISM New engineering features give smoother, quieter operation and ensure greater lasting satisfaction.



MODEL 109 Electric or Gasoline Driven



COME IN AND SEE IT TODAY!

Generous Trade-In Allowance

On Your Present Washer 10 PERCENT DOWN, UP TO 18 MONTHS TO PAY

Thor Models \$134.50 to \$224.00

23, 60 CYCLE AND GAS ENGINE

**Stewart BEARE**

RADIO AND APPLIANCES

113 Main St.

Newmarket

Phone 333

Letters to The Editor are always welcome

Health - HYDROTHERAPY - HELIOTHERAPY  
MASSAGE SPELLS HEALTH FOR YOU

But - If you enjoy poor health - Don't come here!

Treatments all can take - Priced to suit your purse

Box 906

Phone 925

66 Gorham St., Newmarket, Ont.

# JANUARY SALE CONTINUES

Signpost of Satisfaction

Your DOMINION

OUR GUARANTEE

All merchandise sold at your Dominion Store is meticulously guaranteed to give you 100% satisfaction

... WITH MORE & MORE SAVINGS!

HARVEST-CHOICE QUALITY-CREAMED

Golden CORN 2 1/2 19c

BLUEBIRD-STD. QUALITY

TOMATOES 2 21c

DEVON-CHOICE QUALITY-GOLDEN CUT

WAX BEANS 2 19c

GERARD'S-GOLDEN

TABLE SYRUP 2 15c

TOMATO-VEGETABLE-SCOTCH BROTH

Clark's SOUPS 2 15c

FALL'S VIEW-CHOICE-SLICED

PEARS 2 25c

PRIDE OF NIAGARA-CHOICE

TOMATO 3 19c

JUICE 3 19c

PRIMOZEE BRAND-SWEET MIXED

PICKLES 1 17c

MEMPHIS BELLS-SWEETENED



**W.A. MEETS FEB. 2**  
The Women's Association of Trinity United church, Newmarket, will meet in the Sunday-school room for the regular monthly meeting on Thursday, Feb. 2, at 2:45 p.m. A full attendance is requested.



"Can you lend me a Paradol tablet?"

WHEN A GIRL doesn't want to leave class—and have to make embarrassing explanations—it's Paradol she asks for. For Paradol means quick relief from suffering caused by periodic pains—headache, too—without disagreeable after-effects. Ask your druggist for Paradol, scientifically compounded from 4 ingredients. The name "Dr. Chase" is your assurance.

**DR. CHASE'S PARADOL**

Quick Relief from Pain

## Install Officers Of Nt. Legion Auxiliary

The regular monthly meeting of the Ladies' Auxiliary of the Newmarket Canadian Legion was held in the Legion hall on Thursday evening, Jan. 19. Mrs. Robert Bunn presided. Mrs. W. A. Curtis, Willowdale, the Zone representative, took charge of the meeting for the installation of officers.

Plans were discussed for the holding of a banquet for the members of the Auxiliary. The executive will be in charge of the arrangements and it will be held on Monday, Feb. 6.

The Auxiliary will hold an old fashioned hoe down in the town hall on Wednesday, Feb. 15, with Charlie VanZant and his orchestra. Mrs. D. L. Brown, Mrs. Herbert Atkins and Mrs. Ken Ponting will convene this event.

Refreshments were served at the close of the meeting by Mrs. Paul Tobey and her group.

### GUIDE ASSOCIATION TEA

The Newmarket Girl Guide Association will hold an afternoon tea at the home of Mrs. W. A. McCaffrey, 51 Lorne Ave., this afternoon from 3 - 5 p.m.

## IT'S A Woman's World

By CAROLINE E. ION

On Thursday evening Louis Bromfield, newspaperman, author of a number of best sellers and a veteran himself, spoke to a gathering in the Sunnybrook hospital auditorium after having completed five previous addresses on that same day. Needless to say the man was exhausted and practically talked-out, but his relaxed manner and fluency made it remarkably easy to listen to him. That was despite the fact that we had already spent two hours listening and sitting in a warm, very crowded auditorium.

Mr. Bromfield addressed his remarks to the VLA Small Holders who were present from the Toronto district. Also present were members of the horticultural societies in York county. Plaques were awarded to the winners in the Small Holding contest which the VLA had sponsored this summer. From Newmarket were Mr. and Mrs. Murray Allen, first prize winners in the Sunny Hills subdivision.

Mr. Bromfield, who is famous for having reclaimed a worthless 1,000-acre farm in Ohio into one of the world's outstanding agricultural show places through scientific development, is an exponent of soil conservation. Two of his books which deal with this experiment, "Malabar Farm" and "Pleasant Valley" are probably well known to most of you.

Mr. Bromfield said that his theories of specialization which he so strongly advocates for the farmer with a large acreage do not apply to the man with five acres and less. For him, the practical thing to do is to attempt to raise as much of his family's food needs as is possible.

For all that his family can enjoy during the summer months fresh from the garden and later quick frozen or canned and preserved for winter use is a direct saving in food expenses. This is an established fact tried, tested and proven in Newmarket where so many grow their own vegetables and make use of the locker storage units. Mr. Bromfield said that proper soil maintenance was essential not only for maximum yield, but for top quality produce. Vegetables, fruits, etc., will have an increased mineral and vitamin content when the soil is kept in first rate, balanced condition.

The speaker stressed the human factors which make the small holding so attractive to the veteran and his family. For the benefit of those who are perhaps not familiar with this phrase, a small holding refers to a limited acreage (such as five acres to a half acre) usually located on the outskirts of towns and cities where the man is able to raise some of his family's food in his spare time while working at full time employment in business or industry. The unofficial VLA definition of a small holding is a piece of ground small enough for the wife to handle. But as in many of these wittisms, they are true in so many cases that they lose their humorous qualities to those most closely concerned—the wives of the small holders.

But to get back to Mr. Bromfield's short talk. He told of the benefits of life in the country to the family as a whole and particularly to the children—

ideas which were shared by at least 99 percent of his listeners for it was mainly in these considerations as well as their love of the earth and growing things that prompted them to get away from the big cities' bustle and confusion. In this present over-organized world of today, it seems that only in the small towns and in the country do children and adults have the opportunity to think for themselves; to live leisurely and to enjoy fun of their own making rather than having everything prepared and ladled out in spoonfuls for them.

Earlier in the evening John Weall spoke on landscaping suitable for the small home. Mr. Weall's wit and ability to draw as he talks giving visual proof of his theories make him a favorite of all audiences. His students at the Ontario Agricultural College are most fortunate to have a humorous professor who so successfully combines his horticultural knowledge with some jolly laughs.

We had heard Mr. Weall at the OHA convention at Niagara Falls in 1947 and had enjoyed him at that time very much. When he spoke to the North Toronto Horticultural Society last fall they had close to 600 at their meetings. If we could be assured of really good-sized audiences in Newmarket it might be possible to have Prof. Weall address an open meeting of the local horticultural society. Mr. Weall is much opposed to the stereotyped form of landscaping which is practised so extensively today. He advocates introducing individuality and originality in planning the surroundings of your home.

### Mrs. J. E. Morris Tells Of C.N.I.B. Program

Mrs. J. E. Morris, chairman of the Newmarket branch of the Canadian National Institute for the Blind, was the guest speaker at the January meeting of the Catholic Women's League which was held in St. John's school. Mrs. Henry Morris presided. The meeting was well attended despite the inclement weather.

Mrs. Morris spoke on the work of the CNIB and dealt specifically with local projects and responsibilities. Her interesting talk was well received.

Plans were completed for the holding of a euchre in the school on Thursday, Feb. 9. A progressive bridge is being held by the league at St. John's school this evening. Following the meeting delicious refreshments were served and a social half-hour was enjoyed.

### Mr. and Mrs. O'Halloran Leaving For Galt

Newmarket Horticultural Society has lost the services of two of its best workers in the moving of Mr. and Mrs. John O'Halloran to Galt. Mr. O'Halloran was juvenile committee chairman in 1949 and his going will leave a vacancy on the board of directors. Mrs. Czernick is juvenile chairman for 1950. Mrs. O'Halloran was the society's social convener.

At the annual meeting which was held in the town hall on Tuesday evening, the president, A. A. Reinke, called attention to their contributions to the work of the organization and wished them every success in their new home.

### KINDERGARTEN OF AIR

## C.B.C. Feature Staffed By Experts

Every child in Canada now has the opportunity of gaining some of the benefits of kindergarten training. This has been made possible through the establishment of the CBC's "Kindergarten of the Air". The program, conducted daily Mondays to Fridays is intended to meet the needs of children of every age from two and a half years to six.

"Kindergarten of the Air" is planned with the advice of kindergarten experts and representatives of the Canadian Home and School Federation, the Federation of Women's Institutes and the Junior League. The program is designed primarily for home listening, but has also been found useful in organized kindergarten groups and classes.

The kindergarten broadcast is valuable to children in the following ways:

It teaches them many stories, songs, mental games, keeping fit exercises, information about animal life and nature study; good habits will be encouraged that are related to hygiene, eating

Trinity W.A. To Present Poetess Edna Jacques

Edna Jacques, writer and entertainer, will be presented to the public by the Women's Association of Trinity United church, Newmarket, on Monday evening, Jan. 30. Miss Jacques whose poetry appears regularly on the editorial page of the Toronto Daily Star, has written for the Times-Herald, Moosejaw; the Province, Vancouver; Chatelaine, Free Press, Winnipeg; MacLean's, Saskatchewan Farmer and many other periodicals and newspapers. Some of her books are "Beside Still Waters," "My Kitchen Window," "Roses in December," and "At Aunt Hattie's Place."

Edna Jacques has a way with her which appeals both to men and women. An evening of her poetry is not a staid affair, but one of laughter. She was born in Collingwood where her father had sailed with the old Northern Navigation Company for years. In 1902 he moved his family to a homestead in Saskatchewan where they began their farming by making all the mistakes which green-horns can. Her poetry reflects her realistic approach to life. In the introduction to her collection of poems, "At Aunt Hattie's Place," it is written, "Through all her work there shines like a thread of pure gold, her love of beauty; her hunger and thirst for everything that is sweet, and honest and kindly."

**RETURNS HOME**  
Mrs. Orval Brillinger, who had been a patient at York County hospital for about three weeks, returned to her Newmarket home on January 19 where she is convalescing.

### SHOPPING WITH BETTY

## A Gift For Your Hostess

Going away for a weekend soon? Why not take your hostess a box of DeMet's Turtles? We saw these chocolate covered pecan and caramel candies in Best's Drug store in Newmarket. They are American candies made in Canada by the Smiles and Chukles Company, and oh, so good.

— B —  
We saw some lovely striped wool sweaters in a shop in Newmarket. Made with short sleeves and curved V-neck they were in grey with white and yellow or white and maroon stripes. Very striking worn with a grey skirt and a cardigan in one of the colors.

— B —  
The well dressed Miss (size 1 or 2) will have at least one madeira dress. A shop in town has just received some lovely dresses in white, pink, yellow and blue. They have little puff sleeves, tiny Peter Pan collars, party bows at the back and some boast diminutive pockets. Very sweet. For Junior we saw an adorable suit, pale blue button-on pants, white waist with tucks and embroidered Swiss mountain climbers.

— B —  
No need for the small fry to have cold feet. One of the stores has some cosy looking sheared wool slippers that come well up on the ankle in wine, powder or royal blue. Buttons that look like eyes are used for trim on the front.

— B —  
Something really quite different seen in the Marigold Gift Shoppe was "Nice-Cubes." They are tasteless, odorless, gaily colored plastic cubes with pure water sealed inside. You use them just like ordinary ice cubes but they do not dilute your drink and can be frozen again and again. Susie's glass of milk will be more exciting with a "nice-cube" in it. An ideal bridge prize.

— B —  
A tip from Betty: Gray nail tips? Scrub with a nail brush, then use nail white. Never clean with a metal file, it roughens the surface and makes dirt cling.



## News of the W.I. In North York

News for this column must be in the office Monday night. Copy must be written as briefly as possible and confined to news and reports. Other than routine reports and announcements will be printed separately.

A successful meeting of the Newmarket branch was held at the home of Mrs. McMullen on Thursday afternoon, Jan. 19. Mrs. T. A. Mitchell presided. The program was under the leadership of Mrs. Allan Mills and her group.

Mrs. Herbert Goudhoof of the "Dutch Woolhouse," Yonge St., gave an interesting talk on the customs of her people. She also gave a demonstration of her wool work which had been exhibited at the Dec. 1 Community Bazaar. Mrs. Len Little was the guest soloist. In future, the Newmarket Institute will hold its regular monthly meetings in the Agricultural Board Room. It was planned that a series of euechres will be held during the winter months to raise funds for the Institute work.

Pine Orchard branch met at the home of Mrs. James Hope on Wednesday, Jan. 11. Program was in the charge of historical research committee. Reading by Mrs. Howard McClure. Contest by Mrs. R. Chapman. Roll call, a former Canadian prime minister. Decided to hold annual family night on Wednesday evening, Feb. 8, at the Union church. A sale of baking and aprons was held at the close of the meeting. Hostesses, Mrs. J. Hope, Mrs. J. Lundy, Mrs. H. McClure, Mrs. William Lundy, Mrs. R. Chapman, Miss Betty Hope.

The Union Street branch will meet at the home of Mrs. David English on Thursday, Feb. 2, at 2 p.m. The motto is "Put on your grunts in one basket and sit on the lid", and the roll-call is to be an antique display. The topic is Historical Research and current events and Mrs. Sidney Thompson will give a paper on "The village of Queensville, the township of East Gwillimbury and the County of York." Mrs. E. Callendar, Mrs. F. Graham and Mrs. M. Woodward are in charge of the program and the hostesses are Mrs. W. Moulds, Mrs. T. Besant, Mrs. E. Burgess and Mrs. W. Cryderman.

Blue Cross subscribers are asked to please bring their fees to this meeting or arrange to have them in to the group secretary by February 6.

The February meeting of the Sharon branch will be held at the home of Mrs. W. Osler on February 1 at 2:30 p.m. Roll-call, "Name a tree that does not grow on Canadian soil." Each member bring a friend. Speaker, Mrs. Robertson, Sutton, Agriculture and Canadian Industries. Refreshment committee, Mrs. J. Hall, Mrs. L. Farr, Mrs. M. E. Kiteley, Mrs. H. Boyd, Mrs. Lunney, Mrs. E. F. Ramsay, Mrs. Selby, Mrs. Coates and Mrs. E. Farr. All the ladies are welcome.

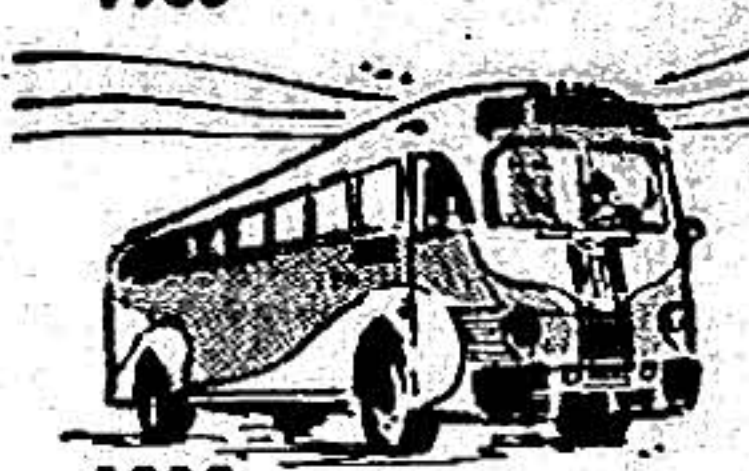
The regular meeting of the Elmhurst branch will meet at the home of Mrs. Harry Boynton, Wednesday, Feb. 1. Roll-call, Valentine verse. Program, Current Events, Mrs. Sedore. Reading by Mrs. Miller. Hostesses, Mrs. L. Tyler, Mrs. M. Clark, Mrs. Lowndes.

Lakeside branch meeting will be held at the home of Mrs. Dan McGererty on Tuesday, Jan. 31. Roll-call, History of Your Home. Historical Research, Mrs. Percy Mahoney. Quiz contest.

The Vandorf branch regular monthly meeting was held at the home of Mrs. Gordon Mackey on Wednesday afternoon, Jan. 18, with a good attendance. Mrs. George Richardson presided. It was decided to hold an open night social in the hall sometime in February with the convenors of standing committees in charge. The topic on Agriculture was given by Mrs. Ross Armistage, Pine Orchard, district convener on agriculture for North York. She gave us an inspiring report of the Federation of Agriculture meeting which was held in Toronto. She said also farming is a business and every woman should co-operate with her husband and try to understand all their problems.

Two appropriate readings from Andy Clark's Neighborly News book was read by Mrs. Steven Eade and Mrs. Grant Morley. A flower contest under the direction of Mrs. Rollie Scott was won by Mrs. Floyd Preston and Mrs. George Richardson. An enjoyable afternoon came to a close with lunch served by Mrs. Fred van Nostrand, Mrs. H. Dewsbury and Miss Pearl Cate.

## Pacing Progress on the Highways



Down through the years, Gray Coach Lines passengers have enjoyed a full measure of "new model" comfort as better and better buses have been built. This record is your assurance that you will continue to enjoy all the advantages of progressive public travel service on the highways.

ST. LOUIS \$27.15  
HALIFAX \$54.75  
OWEN SOUND \$56.60  
LOS ANGELES \$84.65  
ROUND TRIP  
(Subject to Change)

TICKETS AND INFORMATION  
**KING GEORGE HOTEL**  
PHONE 300

Last Call for . . .

## Extra Pants FREE!

with every "BOND" made-to-measure suit  
\$29.75 - \$39.75 \$44.75 - \$49.75

Take advantage of this tremendous savings of up to \$19.50 by ordering your SPRING SUIT NOW, tailored to your measurements. New samples of cloth as the January sale reaches THE LAST FIVE DAYS.

SEND IN YOUR MEASUREMENTS NOW TO  
**CLIFF INSLEY** The "BOND" Man  
FOR "EXTRA PANTS FREE"  
Three-Week Delivery

## ONLY 4 DAYS LEFT

AT EVES' 25TH ANNIVERSARY SALE

## 25% Discount

ON ALL COATS - DRESSES - LINGERIE AND INFANTS' WEAR

50 PERCENT DISCOUNT ON HATS  
(SALE ENDS TUESDAY, JAN. 31)

## Eves Ladies' Wear

8 MAIN ST. NEWMARKET PHONE 419

## Get Wise to . . .

## DYER'S Store-Wide CLEARANCE SALE

WHY GO TO TORONTO?  
Dyer's Furniture has comparable pieces of furniture at UNIFORMLY LOWER PRICES

You save time and money by visiting our store first. Compare prices and quality — then judge for yourself.



No Reasonable Offer Refused ON OUR 2-PIECE BEAUTIFUL ROSE DAMASK

## Du-Barry LIVING ROOM SUITE

GENUINE MARSHALL CUSHIONS

REGULAR PRICE \$179

## Our Price - A Reasonable Offer!

WHAT COULD BE A BETTER BARGAIN THAN THIS!

SELLING AT GREATLY REDUCED PRICES are living-room suites, bedroom suites, chrome kitchen furniture, lamps, chairs, chests of drawers, occasional chairs, occasional tables, coffee tables, cocktail tables, mattresses —

EVERYTHING must be sold!

Come in — and look around

## DYER'S FURNITURE

Call 747M

Simcoe and Main Sts.

FREE DELIVERY ANYWHERE — CONVENIENT TERMS

Free taxi service to Dyer's Store from anywhere in Newmarket. Simply call us!

## BIG SAVINGS Stock Reducing Sale on RADIOS

	Reg.	Sale Price
1949 WESTINGHOUSE CONSOL combination record player, floor model—perfect	\$249.00	\$169.00
1949 WESTINGHOUSE CONCERT grand combination consol, floor model—perfect	\$229.00	\$175.00
1950 STROMBERG CARLSON anniversary model, slightly scratched cabinet—otherwise perfect	\$299.50	\$225.00
1949 WESTINGHOUSE CONSOL floor model—brand new	\$139.00	\$109.00
WESTINGHOUSE TABLE MODEL 5-tube—A.C. D.C.—short and long wave, phone jack	\$ 55.00	\$40.00
WESTINGHOUSE TABLE MODEL long and short wave, 6 tube transformer coupled—a real buy	\$ 76.00	\$59.95
1950 MARCONI CONSOL COMBINATION 3-speed Webster changer brand new, Demonstrator	\$239.00	\$199.00

TABLE MODELS - Arvin, Westinghouse, Marconi, Addison, Stromberg-Carlson

10 PERCENT OFF ALL MODELS

ONE ONLY Stromberg Portable The last thing in a portable radio Reg. \$78.50. Sale price \$65.00

YOUR OLD RADIO AS DOWN PAYMENT TERMS ON BALANCE TO SUIT PURCHASER

## Spillette's Appliances

34 MAIN ST. NEWMARKET (next to Loblaw's) PHONE 139



**DODDS KIDNEY PILLS**

THE HOMEMAKERS

### Three New Apple Dishes

In January such varieties as McIntosh, Jonathan, Rome Beauty, Northern Spy, Stayman, Grimes Golden and Yellow Newton are good general-purpose apples. Rhode Island Greening is a little too tart for the average taste when eaten raw but is among the best for cooking.

No matter how good the apple pie and applesauce, there is no reason why they should be the only apple dishes served. A new recipe using apples should be welcomed by the homemaker and here are three for you to try.

#### APPLE BREAD

- 2 Cups sifted all-purpose flour
- 2 1/2 Cups sifted pastry flour
- 1 Tsp. salt
- 1 Tsp. baking soda
- 1 Tsp. baking powder
- 1/2 Cup shortening
- 1/2 Cup sugar
- 1 Cup grated unpeeled raw apple
- 1/2 Cup wheat germ
- 1/2 Cup sour milk

Mix and sift flour, salt, baking soda and baking powder. Cream shortening, add sugar and cream well together. Add apple and wheat germ. Add dry ingredients alternately with sour milk. Bake in a greased loaf pan, 4 1/2 x 10, in a moderate oven, 350 degrees, for about 45 minutes.

#### APPLESAUCE PUDDING

- 3 Cups sweetened applesauce
- 2 Egg yolks
- 1/4 Tsp. grated lemon rind
- 1/4 Tsp. vanilla
- 1/4 Egg whites
- 1/4 Tsp. salt
- 3 Tbsp. brown sugar
- 1/2 Tsp. vanilla

Place applesauce in a bowl. Beat egg yolks, add lemon rind and the 1/4 tsp. vanilla. Add to applesauce. Place mixture in a baking dish. Set dish in a pan of hot water and oven-poach in a very slow oven 300 degrees, for 15 minutes. Make a meringue of the egg whites, salt, brown sugar and the half tsp. of vanilla. Heap on the apple mixture, return to oven and bake ten minutes longer. Serve hot or very cold with cream. Yield: six servings.

#### APPLE CREAM

- 2 Tbsp. gelatine
  - 3 Egg yolks
  - 1/2 Cup cold water
  - 1/4 Tsp. salt
  - 1 1/2 Cups milk
  - 1 1/2 Cups applesauce
  - 3 Egg whites
- Soak gelatine in cold water. Make a custard of egg yolks, salt and milk. Cook, stirring constantly, until mixture coats the spoon. Dissolve gelatine in hot mixture. Cool. When mixture begins to thicken, fold in applesauce and stiffly beaten egg whites. Turn into moulds and chill. Garnish with a little applesauce. Yield: six servings.

**SHOP AT YOUR SINGER SEWING CENTER**

HEADQUARTERS FOR YOUR SEWING NEEDS

BELTS, BUCKLES AND BUTTONS MADE TO ORDER

**Singer Sewing Machine Co.**

102 MAIN ST., NEWMARKET PHONE 1075

### Mr. and Mrs. Walker Rigler Celebrate 60th Anniversary

Mr. and Mrs. Walker Rigler, Keswick, will celebrate their 60th wedding anniversary on Sunday, Jan. 29. They were married by Rev. Geo. Nesbitt, Sutton. Mrs. Rigler is the former Isabel Crittenden.

For 32 years Mr. and Mrs. Rigler lived on and operated the farm where Mr. Rigler was born, now the Miami Beach subdivision. The farm house and buildings are owned now by Mrs. J. LaRue.

Mrs. Rigler was born on the farm on the 6th concession, North Gwillimbury, now owned by Mr. George Fairbairn. Mrs. Rigler's mother died when she was four years old and for several years before her marriage she lived with Mr. and Mrs. Lee Miller, Lakehurst, Roche's Point, now the residence of Mrs. Arnold Matthews.

Mr. Miller owned and operated the excursion boat "Enterprise" on Lake Simcoe and Mrs. Rigler

recalls that a light was kept burning in the tower of Lakehurst to guide the boat at night.

Mr. and Mrs. Rigler had five children, three boys who died in infancy and two girls, Rose, Mrs. Cecil Grant, Keswick, and Gertie, Mrs. Ross Stiles, of the 6th concession, North Gwillimbury. There are five grandchildren, Gordon, Jim, Helen, Ruth and Gertrude Stiles.

Twenty-eight years ago Mr. and Mrs. Rigler retired from the farm to live in Keswick. They were both members and workers in the Methodist church and later the United church. Mrs. Rigler has been an ardent worker in the women's association doing various kinds of needlework and quilts for sale at bazaars.

At present Mr. and Mrs. Rigler aged 83 and 82 respectively, are active, in good health, attend church regularly and are interested in church and community activities.

#### YOUNG HOPEFULS BY DOROTHY MUIR BOWMAN

### Child's Source Of Learning

Harvey, teenager, who was caught cheating on a written assignment, blames himself — not for cheating, but for getting caught.

Young people, who seek to outsmart their teachers and outshine their classmates by devising way to successfully cheat their way through school, are headed in the wrong direction. They are developing a code of ethics that teaches them to go to any extreme just as long as they aren't caught.

When Harvey was caught cheating, he was very annoyed with himself for having "slipped up." His escapes from detection on all previous occasions, not only raised his marks considerably—but gave him confidence in his ability to get away with it, indefinitely.

The recent exposure did hurt Harvey's pride. However, in explaining the situation at home, Harvey didn't feel guilty because he had cheated, but he admitted he wouldn't have cheated if he had expected to be caught. "It's like you, Mom; you don't mind speeding, but you hate getting caught doing it. The same with you, Dad; you'd be as mad as anything if you got caught doing the government out of some of your income tax—but you don't mind 'doing the government,' do you?"

Without realizing it, many parents are practising an unhealthy code of ethics before their children. They boast of outsmarting the law and the government, and seem to take pleasure rela-

tive to the size of their offence. With so many poor examples for children to follow, the wonder is there aren't more juvenile delinquents.

In the classroom as elsewhere, temptations to cheat should be minimized. Assignments should be so arranged that honest effort receives sufficient compensation to inspire the student to put forth more effort of the same calibre.

Code of ethics aren't taught or preached effectively in one vein, while they are lived in another. Examples of honesty and fair play at home and at school should predominate the lives of young people, during their formative years, if these young people are expected to develop into self-respecting, dependable and conscientious citizens.

Otherwise, the fear of getting caught may be the one and only restraining influence toward a life of deceit and social corruption.

#### 50 YEARS OF SERVICE

Dr. Kinsey Dillane and Mrs. Dillane were at home to numerous guests on Sunday when they celebrated their 50 years in Schomberg. Dr. Dillane received his education at Newmarket high school.

### BIRTHDAY CLUB

Birthday wishes are extended this week to:

- Joyce Rose, Port Perry, ten years old on Friday, Jan. 20.
- Fred Sadler, Holland Landing, seven years old on Friday, Jan. 20.
- Shirley Gibson, Newmarket, nine years old on Saturday, Jan. 21.
- Davis Gibbons, Newmarket, four years old on Saturday, Jan. 21.
- Donald Brian Teskey, Niagara Falls, one year old on Saturday, Jan. 21.
- Stuart Toole, R. R. 3, Newmarket, 15 years old on Sunday, Jan. 22.
- John Hopkinson, Aurora, 15 years old on Monday, Jan. 23.
- Linda Elizabeth Rose, Newmarket, two years old on Monday, Jan. 23.
- Ian Watson, R. R. 2, Lakefield, six years old on Tuesday, Jan. 24.
- Grant Dike, Mount Albert, nine years old on Tuesday, Jan. 24.
- Gordon Kenneth Boothby, Keswick, three years old on Tuesday, Jan. 24.
- Mary Lou Rose, Newmarket, one year old on Tuesday, Jan. 24.
- Ralph Emmerson, Newmarket, nine years old on Wednesday, Jan. 25.
- Joyce Brown, Holland Landing, 15 years old on Wednesday, Jan. 25.
- Marie Cutting, R. R. 3, Newmarket, 15 years old on Wednesday, Jan. 25.
- Merlin Mitchell, Cedar Valley, 15 years old on Wednesday, Jan. 25.
- Robert Watson, R. R. 2, Lakefield, eight years old on Wednesday, Jan. 25.
- Bobbie Pegg, Sutton West, 15 years old on Wednesday, Jan. 25.
- Fay Kathleen Fairbairn, Newmarket, four years old on Thursday, Jan. 26.
- Donald Rae, Virginia, six years old on Thursday, Jan. 26.
- Lorna West, Holland Landing, five years old on Thursday, Jan. 26.
- Maureen West, Newmarket, 12 years old on Thursday, Jan. 26.
- Richard Whitaker, R. R. 3, Newmarket, ten years old on Thursday, Jan. 26.

Send in your name, address, age and become a member of the Newmarket Era and Express Birthday club.

**JEAN SHANKS**  
WEDS W. D. RAE

Keswick manse was the scene of a quiet wedding November 28 when Jean Evaline, youngest daughter of Mr. and Mrs. Stanley Shanks, Ravenshoe, became the bride of Wilfred Donald Rae, son of Mr. and Mrs. George Rae, Zephyr.

Rev. G. Campbell performed the ceremony. The bride looked lovely in a mist ice blue faille street-length dress with lace and silver trim, grey hat and accessories and corsage of pink roses.

Her only attendant, her sister, Ruth, wore a dress of navy faille, winter white hat and navy accessories and corsage of pink roses.

The groom's attendant was Wm. Smallwood, Toronto.

The happy couple honeymooned at Ottawa and eastern points. They now reside at the groom's farm at Zephyr.

Salada Tea Bags are handy for afternoon tea

**"SALADA" TEA BAGS**

YOU CAN BE LOVELIER...

Our skillfully supervised permanent pampers the most baby fine hair into loveliness.

**THOMPSON'S BEAUTY SALON**

6 Main St. Newmarket Phone 284w

GOVERNMENT OF CANADA

**3% FIRST WAR LOAN BONDS**

Due February 1st, 1948-52

**BEARING CALL LETTER 'B' ONLY HAVE BEEN DRAWN FOR PAYMENT February 1, 1950**

Bonds of this issue bearing the call letter shown should be presented for redemption on February 1, 1950 or as soon thereafter as possible with all coupons of later date attached. No further interest will be paid on these bonds after the above date.

**Vets Taxi**

Cross Town - Down Town Out-of-Town

Phone 800 Main & Water Sts.

**Barbara Brent's BUYS WHYS**

MONTREAL—Here's one fashion you won't have to explain to your husband! He may be baffled by the "ups and downs" of skirt lengths... but he'll understand and appreciate this newest fashion note in cooking! **Tomato Red** for mid-winter meals! Yes, the rich, rosy red of **HEINZ TOMATO PRODUCTS** makes dishes that no warming even to look at **Heinz Tomato Juice — Heinz Cream of Tomato Soup — Heinz Ketchup and Heinz Chili Sauce** are always fresh, spicy and colourful! **Heinz Tomato Juice** is a famous appetizer — and **Heinz Cream of Tomato Soup** an extremely popular first-course dish... but besides these uses, these two varieties have scores of uses in cooking! So do **Heinz Ketchup and Chili Sauce**! So "stock up" now on **Heinz Tomato Products**... they'll lighten 'n' brighten your mid-winter meals!

**Many Tell Me they enjoy afternoon tea every day. When it's made at home, knowing ones follow the five golden rules of tea making. However, some day you may be called on to make tea for a large group and tea for 50 or 600 is a problem of its own. And I have the answer to that problem for those of you who are interested in making and serving good tea in quantity. Write me today — Barbara Brent, 1411 Crescent St., Montreal, P.Q. — for your free copy of "Meeting Over Tea". Answers all the questions and also gives a selection of quantity recipes!**

**Rosy Checks**... lots of pep... sound, sturdy body... can't you just picture the healthy, happy child? This is the kind of well-being that comes from eating lots of nourishing foods, like milk... specially grand in **JELL-O PUDDINGS**. And how children love **Jell-O Puddings**! Creamy-rich Caramel and Butterscotch, satin-smooth Vanilla, butter-flavoured Chocolate Jell-O Puddings... and the **Jell-O Tapioca Puddings** trio... exciting-looking Orange-Cocoanut, Vanilla and Chocolate. And mothers please note! **Jell-O Puddings** take but 5 minutes to make. Amazing that such delicious desserts are so easy to prepare... so wonderfully economical, too!

**How Proud You Feel** when you serve light-as-a-feather cakes, muffins and tea biscuits — the kind every good cook is thrilled to make! The baking powder plays such an important role in baking — which is why I always use **CALUMET BAKING POWDER**. The double action of Calumet, first in the mixing bowl and then in the oven, assures you light, evenly textured biscuits... tender and fluffy cakes that are perfectly leavened. And, always, the two separate actions, the neither stirring nor interruptions can disturb, are the best guarantee I know of, for wonderful baking results.

**Take Off That Apron!** With the Frigidaire Cook-Master Clock Control on your **FRIGIDAIRE ELECTRIC RANGE**, your oven dinner will actually cook itself, while you're out for the afternoon. Yes, that's just one of the marvelous advantages you'll enjoy with a Frigidaire Electric Range. Its gleaming-white, modern design adds that "dream" touch to the beauty of your kitchen. And think of the convenience of such features as the triple-duty Thermizer! It serves as a deep-well cooker for pot roasts, stews, steamed puddings. Or you can use it as an economical small oven for baking potatoes, hot biscuits, custards. And finally, it instantly converts to an extra surface unit when needed. Oops, our space is gone and we've only told you about two features of the Frigidaire Electric Range. See your Frigidaire dealer for the whole story.

**Chilly Today?** Just the weather for dreaming about the warm summer sunshine! Just the time to do more than that! For the first essential of happy holiday-making in the sunshine is having enough to spend, and the best way to make sure of your vacation money is to save for it early. So take my advice, and open your Sunshine Account at the **BANK OF MONTREAL** tomorrow. Your first deposit need be no more than a dollar. But save regularly — just what you can afford — and you'll be all set to enjoy every sunshine-filled moment when those wonderful holiday weeks come round.

Have You Seen The **NEW BEACH** Combination Coal & Essotane Range?

This is the last thing in COMBINATION RANGES, beautiful white enamel—coal and wood grates—large oven, high and low backs. Priced at

**\$226.00**

**BEACH 834 model (as illustrated)—thermo oven—gleaming white enamel. Price**

**\$174.50**

**BEACH 434 model—large oven—vitreous white enamel—**

**\$154.50**

**BEACH No. 424—apartment size.**

**\$139.50**

**No. 844—large table top.**

**\$217.50**

These are manufactured by the oldest range makers in Canada

**SPILLETTE'S APPLIANCES**

34 Main St. Phone 139 Newmarket (Next to Loblaw's)

**1949 another BIG year**

More and Better Service for More People

LAST YEAR, our installers added 138,000 new city and farm telephones... telephone users placed over 10 million calls daily... service was faster, better in every way.

It took lots of work and lots of money. Money for more telephones, buildings, switchboards, wire, cable, poles. Money to pay fair wages to 28,000 telephone men and women. Money to pay a reasonable return to the 58,000 Canadians who, by investing their savings in the telephone business, have made its expansion possible.

Despite all we were able to do, 1949 ended with thousands of people still waiting for telephones and with many needed improvements still to be completed.

Only a financially healthy company can carry out the big job yet to be done. Telephone users, employees, shareholders — everyone has a vital interest in a service that means so much to the welfare of so many people.

**THE BELL TELEPHONE COMPANY OF CANADA**

OWNED AND OPERATED BY CANADIANS FOR CANADIANS

**Marian Martin Patterns**

**CRISP NEW COLLAR**

This is the dress for right now! Long lines that really slenderize, a narrow belt, an unusual neckline. For a fresh flattering contrast use eyelet for collar!

Pattern 9387: sizes 34, 36, 38, 40, 42, 44, 46, 48. Size 36 takes 4 1/8 yds. 39-in.; 3-8 yds. 35-in. contrast.

This easy-to-use pattern gives perfect fit. Complete, illustrated Sew Chart shows you every step. Send **TWENTY-FIVE CENTS** (25c) in coins (stamps cannot be accepted) for this pattern. Print plainly **SIZE, NAME, ADDRESS, STYLE NUMBER**.

Send your order to the Era and Express, Pattern Dept., Newmarket, Ontario.

**EVERYWHERE YOU GO**

Put a little glamour in your everyday life! Sew this casual with brand new lines. Stand-up collar, button-up slanted closing, slim skirt with side-flare!

Pattern 9057 comes in sizes 14, 16, 18, 20; 32, 34, 36, 38, 40, 42. Size 16 takes 4 1/4 yards 39-in.

This easy-to-use pattern gives perfect fit. Complete, illustrated Sew Chart shows you every step. Send **TWENTY-FIVE CENTS** (25c) in coins (stamps cannot be accepted) for this pattern. Print plainly **SIZE, NAME, ADDRESS, STYLE NUMBER**.

Send your order to the Era and Express, Pattern Dept., Newmarket, Ontario.



## NEWMARKET ARENA OFFICIALLY OPENED



John Carroll, provincial government official, cuts the ribbon which stretched across the arena to formally open it last week. Jeanne Hines, daughter of Mr. and Mrs. Johnny Hines, handed him the clippers. In the background, Mayor Vale looks on.

## Mount Albert News

The United church annual meeting was held on Tuesday evening in the Sunday-school room when a pot luck supper was enjoyed. The reports for the year were encouraging. The resident members of the church, 237; non-resident, 42; the total receipts for the church, \$5,789.34, and expenditures, \$4,183.62.

The new stewards elected were Orville Martin, Walker MacFarland, Jas. Thompson. The new heating plant has just been completed in the church and a door put in the east end of the church with a direct stairway from the basement. When all finished decorating will be done, which should add much to the appearance of the church school room.

The W.A. of the United church held its January meeting on Wednesday evening at the home of Mrs. Steeper. Twenty ladies present. In the absence of the president, Mrs. A. Harrison, the first vice pres., Mrs. W. Rate, took the chair. The yearly report reported money raised, \$511.27, and expended on donation to Victor Home for Girls, overseas boxes of food, Fresh Air Camp, Save the Children Fund, Cheerio Group for decorating, Women's Missionary Society, boxes for sick and shut-ins, bulletin board reprinted, rubber treads and runners for Sunday-school and wiring and repairs at the parsonage. The ladies divided into two groups for this year with Mrs. N. Brooks and Mrs. R. Cupples as leaders.

Mrs. M. E. Wiegand, Kitchen-er, spent a few days last week with her daughter, Mrs. Geo. Snyder.

The Cheerio Group took up a collection for the Hospital for Sick Children and were successful in getting \$50.

Miss Wilma Anglin, Toronto, spent the weekend with her parents, Mr. and Mrs. W. Anglin.

Fifteen boxes of clothing, etc., have been sent from this community to Toronto headquarters to be sent overseas by the churches and clothing and bedding is still needed and may be left at Theaker's store where it will be packed and sent on. The need is great. Maybe you could spare something.

Mrs. Roy Carr spent Thursday evening with Mrs. Stewart Stickwood at Hope.

Mr. McQuaid, Mr. Stewart Stickwood and Mr. Roy Carr attended the regular meeting and oyster supper of the Scarlet Chapter in Aurora on Thursday evening.

Mr. and Mrs. Ven Mitchell, Muriel and Marie, Newmarket, visited Mrs. Mitchell's mother, Mrs. Cain, on Sunday.

Mrs. Blaine Moore and Paul, Gananoque, are visiting Mrs. Moore's mother, Mrs. Crowle.

The Cheerio club will meet on Saturday, Jan. 28, at 8.15 p.m. at the home of Mrs. Vera Weller.

Remember the home-made baking and candy sale at Main-prize's store on Saturday at 2 p.m. when the public school Jr. Red Cross will endeavor to make a nice amount to be sent to the Hospital for Sick Children. Remember, patronize this sale and help a good cause.

Mrs. K. Ross has been ill and Mrs. Geo. Walsh has been supplying in her room at the public school.

Mr. W. Couper and family were called to attend the funeral of his father, Jas. Couper, at Maple on Saturday afternoon.

The United church Sunday-school will hold its annual "at home" on Friday evening, Feb. 10.

The junior choir will sing at the United church service next Sunday morning at 11 o'clock.

Master Billie Broderick was brought home on Sunday from the Hospital for Sick Children where he has been receiving special treatment for some time. He is much improved and we hope he will continue to be so. A picturesque account of the adventures of two Canadian brothers, Doug and Warren Wilkins, was thoroughly enjoyed on Thursday evening at the United church. This technicolor travelogue with movies and stills of Paris, the Riviera, Chateau, Andorra, one of the world's smallest countries nestled high up in the Pyrenees. A country which Napoleon said should be kept for a museum and we agree when seeing the pictures. Present-day Spain under Franco, Gibraltar, mysterious North Africa, Tangiers, Fez, Algiers and south to the Sahara, land of sun, sand and famous Foreign Legion, sunny Italy, the Isle of Capri and through the Great St. Bernard Pass to the mountains of Switzerland and back home again by a Norwegian freighter on which they had worked their way over. The pictures all taken by the boys were fine and one felt they had a wonderful trip through the old world and saw pictures of marvelous work hundreds of years old in buildings and carvings.

## Mt. Albert Library Holds Annual Meeting; Election

Mount Albert public library held its annual meeting in its room when yearly reports were read and passed. Receipts for the year were \$395.18 and expenditures \$518.13. \$267 was spent on books which included fiction 63, non-fiction 35, juvenile 95. The receipts last year were the largest yet.

The following were appointed board members: Mrs. W. L. Caruthers, Mrs. B. Sinclair, Mrs. L. Mainprize, Mrs. G. Snyder, Mrs. L. McQuaid, Viola Oldham, Mrs. Gar. Oldham, Mrs. Elsie Crozier, Mrs. Reg. Willbee.

Pres., Mrs. Sinclair; first vice-pres., Mrs. Willbee; second vice-pres., Mrs. Mainprize; sec.-treas., Vi Oldham.

They have a balance of \$77.05 on hand but always want new members. So buy a ticket.

## W.A. Plans Collection Used Christmas Cards

The W.A. of St. James' church, Sharon, met at the home of the president, Mrs. Fred Hall, Wednesday, Jan. 18. Fourteen members were present. Mrs. L. Salmon, Mrs. K. I. Stockley and Mrs. Dale King being new members.

Mrs. Joe Hall read the Scripture. Mrs. W. Wilmot gave a resume of conditions in Palestine. It was resolved to secure Rev. Rhodes to give comments on "Dawn over Japan" if possible in February.

Miss Curtiss, Great Britain, wrote a grateful letter for her last parcel. Mrs. Kiteley gave the highlights of the bulletin. The treasurer's report showed a substantial balance on hand.

Mrs. Thomas, Mrs. Grose, Mrs. Kiteley and Mrs. Osler were appointed a committee to report on purchase of a dorsal curtain. A collection of used Christmas cards will be made for Strachan House.

Anyone wishing to contribute may hand cards in to the members.

The February meeting on the eighth will be at Mrs. E. Kiteley's home.

## CROCODILES



Now and again you catch part of something being broadcast over the radio that makes you wish you had been listening more intently. But we so often listen in with only one ear or it goes in one ear and out of the other, which perhaps sounds more like the truth! Then we try to recall just what was said. Two things evaded me today. One I got more or less, but the other I missed and I was sorry for I think it said there was to be another expedition launched from Turkey to have a further search for Noah's ark. As I am keenly interested, as are a good many others, in that subject, I was sorry to miss it.

However, I did hear the first one I mentioned and Lowell Thomas had it over again this evening. No doubt a good many of you heard it also. It was about Cleopatra, the crocodile, but just where it lived I can't recall, for I was laughing. I think, though, it was New York zoo. I heard it twice today and one of the newscasters said that Cleopatra would have plenty to talk about when she got back to the crocodile pool, telling about her "operation". It seems she got a very bad "tummy ache", so they decided to operate, and what a list of things they discovered inside poor Cleopatra. Thirty-nine pop bottles, a quantity of marbles and rocks and what not and it ended up with a toy elephant.

## Dinosaur's Relative

Lowell Thomas, commenting on it on January 20, said that since Cleopatra's ancestors belonged to the dinosaur family (that gigantic lizard-like reptile of prehistoric days), the rocks should have been left in Cleopatra's inside for they were needed to aid digestion. So cakes with rocks included were to be fed to her to replace them.

We always connect crocodiles with the Ganges and with the Nile River in Egypt, and we so often used to wonder how the mother of Moses ever could have trusted her beloved little baby in that horrible swampy place on the banks of the Nile River, even with her sister there to watch over him. I recall a picture in our old family Bible (you know the kind, the steel engraving kind, beautiful old pictures), of Pharaoh's daughter, the princess, who found Moses while in bathing. She was standing looking down at baby Moses in his little ark that his mother made, one hand holding back the tall reeds and the other shading her eyes. Oh, how I loved that picture, but I still wonder at the artist's idea of a safety ark, for Moses seemed to fill the tiny craft entirely and the robes under the baby were trailing in the water. Young as I was I knew Moses would get wet if he moved the tiniest little bit! But it was crocodiles I feared most of all! But, as we know, he escaped all the evils that so easily could have befallen him.

## And Crocodile Tears

Now what do you suppose ever led to the expression "crocodile tears". We know, of course, it means pretense, it means "false tears", but how on earth does it come to mean that? Do crocodiles cry tears, do you suppose?

Again I have seen pictures of small birds that live on the crocodiles' backs, eating grubs and insects that infest those loathsome creatures—why they say these birds even light on a crocodile's jaw and literally "pick his teeth" for him and the crocodiles are so grateful for their kind services that they are careful never to injure one of these benefactors.

Dear me, look at all that—just because I heard over the radio that Cleopatra, the crocodile, had had an operation. What memory can do to one! It took me back to the days of my early girlhood when we were allowed on a Sunday afternoon to look at the pictures in the big family Bible. It was a Sunday afternoon treat only—for I can't recall ever being allowed to handle the huge Book except on a Sunday and then only under parental supervision. Times have surely changed!

## SHARON

Mr. and Mrs. Chris Jones visited Mr. and Mrs. Vic Foley, Toronto, on Saturday.

Mrs. R. J. Rogers left on Saturday for a holiday in Florida.

Mrs. M. E. Kiteley, Owen Sound, spent the weekend at his home here. Mr. and Mrs. Frank Caruso, Aurora, were Sunday guests of Mr. and Mrs. Kiteley.

Messrs. Bruce Ramsay, Sutton, and Brock Ramsay, Toronto, spent Sunday with their parents, Mr. and Mrs. E. F. Ramsay.

Miss Lorna Weddel, Toronto, spent the weekend at home. Miss Mary Weddel and friends of Oshawa spent a day at Mary's home this week.

## Re-Elect Mrs. J. Farr Hobby Club President

The Hobby club met at the home of the president, Mrs. John Farr, Sharon, Tuesday, Jan. 17, with a record attendance. Mrs. Allan Balsdon, vice president, conducted the meeting and led in community singing and prayer for peace.

The roll-call, "my New Year's resolution", brought forth many valuable suggestions. For February roll-call is a song title for a new song-sheet.

Mrs. Cecil Pinder gave the secretary's report, showing a membership of 47 and a good balance on hand. A progressive euchre is planned for Tuesday evening, Jan. 24, in the township hall.

Mrs. Sheldon Walker conducted the election of officers in her efficient manner. The results: pres., Mrs. J. Farr; vice pres., Mrs. A. Balsdon; sec.-treas., Mrs. C. Pinder; press reporter, Mrs. W. Wilmot; Cheerio com., Mrs. H. Wright; Mrs. G. Broderick, Mrs. D. Coates, Mrs. J. Petrie.

Convenor of question box, Mrs. N. Croutch; current events, Mrs. Jean Farr; February sec. for Blue Cross, Mrs. L. J. Farr.

The interest of the afternoon was the debate on "Resolved that Great Britain can survive the present crisis and remain a world power". Mrs. Gerald Nicklin and Mrs. W. Wilmot upheld the affirmative while Mrs. S. Walker and Mrs. E. Espeland took the negative.

The affirmative speakers proved that through determination to survive, production of resources, technology, statesmanship, reforms, defences, emancipation of women, health services, culture,

education, democratic form of government, support of the commonwealth, sportsmanship and faith, Great Britain can survive and remain a world power, while the negative speakers decried her financial difficulties, burden of taxation, hard work, red tape, loss of manpower, depleted resources, food and clothes rationing, trade restrictions, cartels, outmoded machinery, tools and styles, disinterest of member nations, depressing weather and a broken morale, would lead to her downfall.

The judges, Mrs. Fred Hall, Mrs. F. Ramsay and Mrs. H. Walker gave the decision to the affirmative side, by a narrow margin.

Mrs. A. Dike conducted the question box and Mrs. H. Miller gave a humorous sketch on "How to keep young". Serving of refreshments and a social half-hour brought an enjoyable meeting to a close. The February meeting will be at Mrs. W. Wilmot's on the 21st.

Anglers' note - Fish are generally near-sighted.

## Weak, Tired, Nervous, Peppless Men, Women

## Get New Vim, Vigor, Vitality

Say goodbye to these weak, always tired feelings, depression and nervousness due to weak, thin blood. Get up feeling fresh, be peppy all day, have plenty of vitality left over by evening. Take Vitex, contains iron, vitamin B<sub>12</sub>, calcium, phosphorus for blood building, body strengthening, stimulation, invigorates system, improves appetite, digestive powers. Costs little. New "get acquainted" trial only 5c. Try Vitex Tonic Tablets for new, normal pep, vim, vigor, this very day. At all drug stores.

## BELLEVILLE

Bethel church held its annual business meeting and election of officers on Monday evening, Jan. 16. This meeting was held in the church.

Last Thursday evening, Jan. 19, Bethel church W.A. held its social evening including supper at the home of Mr. and Mrs. Walter Kidd. An enjoyable evening was spent.

Rev. John King, pastor of Bel-

haven Free Methodist church underwent a serious operation in hospital recently. He returned home last Thursday. During Mr. King's illness young people from Newmarket will take charge of morning and evening services, providing special music in Belhaven Free Methodist church commencing next Sunday morning, Jan. 29. Sunday-school at 10 a.m. Church service 11 a.m.

Mrs. Bird's daughter, Mrs. Maurice Crittenden (Myrtle), and

family, who live near Unionville, had a narrow escape from fire on Sunday morning, Jan. 22, when boys returning from a hockey game noticed fire in the Crittenden home. They aroused the family who had a narrow escape in their night attire. Their home was completely burned.

Mr. Geo. Mundy fell out of a mow recently and broke his hip. His friends wish him a speedy recovery.

Canadians keep

ONE BILLION DOLLARS

IN SAVINGS in . . .



How's your Savings Plan for

1950? . . . Save what you can afford

to save regularly.

BANK OF MONTREAL

Canada's First Bank

WORKING WITH CANADIANS IN EVERY WALK OF LIFE SINCE 1817

On display today -

1950 CHEVROLET

FIRST...and Finest...at Lowest Cost!

The New



Chevrolet  
— and only Chevrolet —  
brings you all these major  
advantages at lowest cost!

NEW STYLE-STAR  
BODIES BY FISHER  
In sparkling new color harmonies



NEW TWO-TONE  
FISHER INTERIORS  
extra-roomy — extra-luxurious



CENTRE-POINT  
STEERING with  
UNITIZED  
KNEE-ACTION  
RIDE

CURVED WINDSHIELD  
with PANORAMIC VISIBILITY  
In Fisher Unitized Bodies



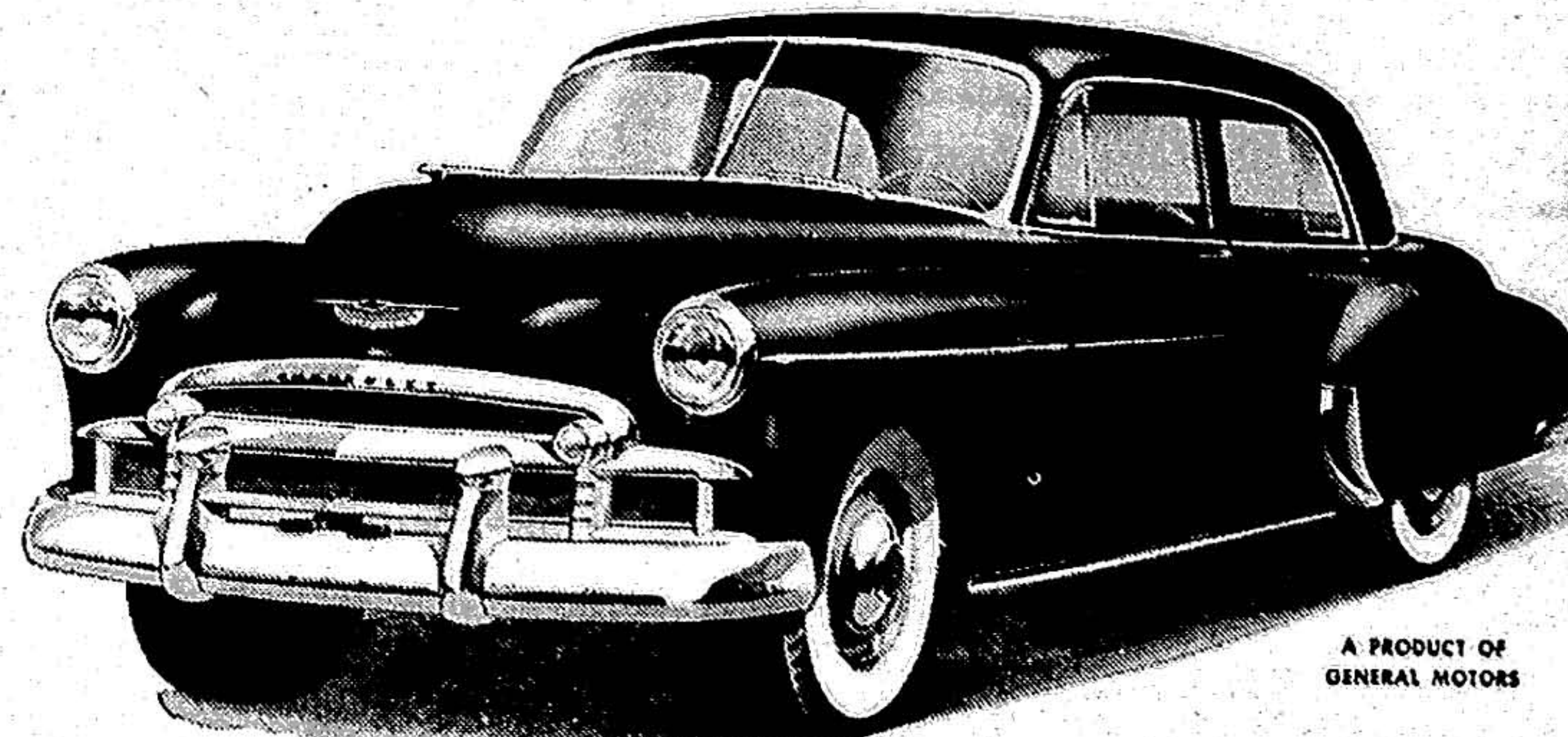
BIGGEST OF ALL  
LOW-PRICED CARS



EXTRA-ECONOMICAL TO  
OWN — OPERATE — MAINTAIN



PROVED  
CERTI-SAFE  
HYDRAULIC  
BRAKES



A PRODUCT OF  
GENERAL MOTORS

Chevrolet for '50 brings you the best of everything at lowest cost . . . greater beauty . . . finer performance with economy . . . outstanding driving ease, comfort and safety!

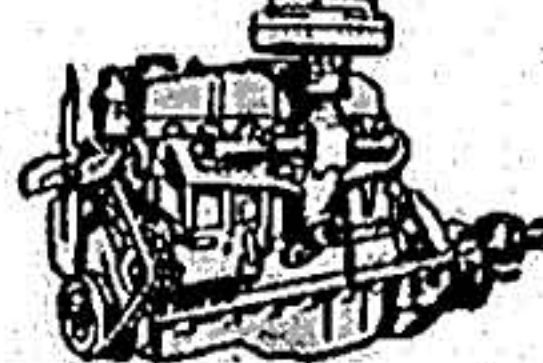
Here in Chevrolet for 1950 are the finest motor cars and the finest values the leader has ever offered to the motoring public of Canada.

These thrilling new Chevrolets are available in 11 surpassingly beautiful Styleline and Fleetline body types. They are powered by a greatly improved engine which still further advances their renowned performance and economy. And these new Chevrolets also bring you quality feature

after quality feature of styling, riding comfort, safety and dependability ordinarily associated with higher priced cars, but found only in Chevrolet at such low prices and with such low cost of operation and upkeep.

Come in. See these magnificent new Chevrolets for 1950 — the smartest, liveliest, most powerful cars in all Chevrolet history. See them and we believe you will agree that they stand out as being FIRST...AND FINEST...AT LOWEST COST!

HIGHLY IMPROVED, MORE POWERFUL VALVE-IN-HEAD ENGINE! WITH POWER-JET CARBURETOR AND LARGER EXHAUST VALVES



The fine Chevrolet engine now made even finer . . . bringing you more power, faster pick-up, greater over-all performance . . . plus the outstanding economy for which Chevrolet has always been noted. New Power-Jet

Carburetor not only improves performance, but provides faster warm-up — saves gas! Better low-speed performance and improved operation on hills are further features of this great new version of Chevrolet's world's champion valve-in-head engine.

C-150A

Canada's Best Seller CHEVROLET Canada's Best Buy!

SEDORE'S MOTOR SALES

131 MAIN ST., NEWMARKET

GENERAL MOTORS DEALER

PHONE 881



## Guard today's LIVE STOCK to make tomorrow's PROFITS

Today's livestock are tomorrow's profits. And those profits depend upon a well-rounded program for the control and prevention of diseases in your herds and flocks. Here at Harvey Lane's we are prepared to assist you in setting up such a program. We carry a complete stock of dependable biological products, medicines and disinfectants—all of which are priced to give you the highest quality at the lowest cost. And our scientific training and knowledge enable us to render a truly helpful service in the selection, care and use of the products.

H.T.H. chlorine disinfectant -	75c, \$1.50
Chillixine	\$1.15
Bell's Veterinary Ointment	50c
Bell's Medical Wonder	\$1.25
Bell's Udder Cerate	\$1.25
Dr. Naylor's Teat Dilators	\$1.25
Moore's Purpul Dilators	25c
Rex Wheat Germ Oil, 4 oz. -	\$1.25
20 oz. -	\$5.00
Calvita Calf Savers	\$1.25
Abbott Hemorrhagic	
Septicemia Bacteria, 50 cc -	\$1.10
250 cc -	\$4.40
Rex A. & D. Feeding Oil	
(1,500 A - 400 D units) gal.	\$5.75
Absorbine Sr.	\$1.39
<b>Bulk Drugs</b>	
Po. Reduced Iron, Epsom Salts,	
Sulphur, Condition Powders made up	
as per customer's formula.	
Abbott's Vitaking for Dogs	\$1.30
Wampole Hygeol	
Safe antiseptic for farm	8 oz. - 35c
	16 oz. - 60c
Dose Syringes	\$2.50

Come in and see our "Animal Health Dept."

**HARVEY LANE'S**

**DRUG STORE**

108 MAIN ST. NEWMARKET

WE DELIVER

PRESCRIPTIONS OUR SPECIALTY

### FEATURE ITEM

Acetylsalicylic Acid  
**A.S.A. Tablets** 5 gr.  
**300 - 89c**

Veterinary Hypo Syringe with  
2 needles \$3.25

To control mastitis  
(garget)

**PENICILLIN**  
**"BOO-JEES"**

The practical mastitis treatment  
Ready to use — no syringe  
or solution needed

No. 2903—10,000 Int. Units  
Package of 12..... \$3.00  
No. 2901—25,000 Int. Units  
Package of 6..... \$2.50

### Connor Washers



Four-Year Guarantee  
Liberal Trade-in  
Immediate Delivery

### SPILLETTE & Son

34-38 MAIN ST.  
PHONE 139

### LUNNEY Well Drilling

KESWICK, ONTARIO  
Phone  
Queensville 2033

# Farmers, Consider

1. A reduction of 15 to 20% in farm flocks would result in an egg shortage.
2. Home consumption uses 85% of all the eggs produced in Canada.
3. Hatcheries report reduction in orders from 50% to 90 percent.
4. Poultry industry officials predict that next fall Canada may have to import eggs.
5. While the market in Great Britain is gone, it is by no means certain that ALL export markets are gone.

## What Should We Do Now!

1. Rigidly cull the laying flock.
2. House no more hens than you have adequate room for.
3. The farmer who looks ahead should secure early hatched chicks NOW.
4. The prices of coarse grains and feed wheat can still drop substantially before floor prices become effective.
5. Remember, there are more Canadians to eat eggs than ever before.

## In Feed . . . We Suggest . . .

1. Beet pulp . . . and save hay . . . price delivered \$66.00 per ton.
2. Molasses . . . drum lots . . . price delivered 34c gal.
3. Mixed feed oats . . . price delivered \$48.00 per ton.
4. Mill feeds . . . oil cake . . . gluten . . . concentrates.

# Newmarket District Co-Operative

Hatchery: Phone 478

Mill: Phone 903

Mr. and Mrs. Art Dawson who left for Florida shortly after Christmas returned home last week.

Mr. and Mrs. Stan. Cook, Sutton West, were guests on Sunday of Mr. and Mrs. George Fairbairn.

Mr. Jim Finlay, manager of the Peel's Mill, is suffering from a broken ankle.

Miss Roslyn Van Norman attended the wedding of her cousin, Nancy Isabelle Mann, daughter of Dr. and Mrs. R. W. Mann, Toronto and Keswick, to Angus H. Dewar, Toronto.

The lake is now sufficiently frozen and fishermen have moved their fish houses out for the first time this winter.

The Memorial Centre now has ice for skating and hockey games. The largest crowd of the season, about 500, were present Monday night to see the Bradford-Sutton game when Sutton won 5-0 (first defeat of the season for Bradford). Our new arena is an ideal place for these games.

Miss Eva Gilroy spent Monday and Tuesday of this week in Toronto.

Mrs. (Rev.) Serrick and infant son returned home from Ringwood on Saturday.

Mr. and Mrs. Fred Weddel, Sharon, visited Mr. and Mrs. George White on Sunday.

Miss Ruth Mary Winch, Toronto, was home for the weekend.

Miss Florence Waldon and friend, Toronto, spent Sunday with her parents, Mr. and Mrs. I. Waldon.

Mrs. Walker Morton and daughter, Thelma, Hamilton, called on Mrs. Perry Morton on Sunday.

Congratulations to Mr. and Mrs. Walker Rigler on the occasion of their 60th wedding anniversary.

The United church Evening Auxiliary of the W.M.S. met on Tuesday evening, Jan. 17, at the home of Mrs. Perry Winch, Jr. Devotions were conducted by Mrs. Ken Boothby, an excellent child study paper entitled "Culprits" was given by Mrs. Gordon Carr. A work meeting from 10 a.m. to 4 p.m. was planned for February 9 at the home of Mrs. Erwin Winch. Mrs. Gordon Carr and Mrs. Royden Connell were the hostesses. Sixteen were present.

The union prayer service will be held next Wednesday evening in the United church.

The regular W.A. meeting will be held on Wednesday, Feb. 1, at 2.30 at the home of Mrs. Walter Richmond. There will be a shower of 15 cent and 25 cent items for the bazaar fish pond. All ladies are invited to attend. Please reserve the date Monday evening, March 20, for a W.A. supper and entertainment. Further details later.

Miss Florence Waldon and a friend of Toronto were guests of Mr. and Mrs. T. Waldon last weekend.

Among the young folks at the home for the weekend were Miss Ruth Mary Winch, Toronto Normal school, and Mr. Bob Winch, O.A.C., Guelph.

Mrs. Francis Morton visited her family in Toronto last weekend. Mr. and Mrs. Russell Gilroy, Oakville, visited Mrs. R. A. Gilroy for a few hours last Tuesday.

Mrs. Hogg was a guest of her sister in Toronto last week.

Mr. Perry Winch, Jr., is confined to bed for a week with a foot injury.

Among the Keswick folk who heard Mr. Louis Bromfield, distinguished author and farmer, lecture in Toronto last week were Mr. and Mrs. Roy Pollock, Mr. Frank Marritt and Mr. Francis Morton.

Mr. and Mrs. Rex Sedore, Toronto, visited their parents in Keswick and Jackson's Point last weekend.

Mrs. Jim Bell, Miss Patti Connell and Mr. Jack Adam were Sunday guests of the Connell family.

A crowd of more than 600 hockey fans gathered in Keswick rink on Tuesday night to watch Sutton shut out Bradford by a score of 5-0.

### QUEENSVILLE

Congratulations to Mr. Geo. Summerfelt who won \$200 at Photo-Night at Bradford theatre. Dr. Margaret Arkinstall addressed the C.G.I.T. girls at the home of Rev. Warren on Monday, Jan. 23.

Mrs. J. Barnes gave a splendid talk on "Intolerance" at Y.P.U. on Sunday evening.

Miss Joyce Kyle is spending the winter with her parents at Englehart.

Mrs. F. Kavanagh spent a few days with Mr. and Mrs. C. Johnson in Toronto.

Mrs. N. Gibney has been visiting her daughter at Orono. Mrs. Frank Rowe is staying with her son, Gordon, Toronto, as Mr. Rowe is in hospital in Toronto.

Mrs. Harry Toombs is visiting her aunt, Mrs. Geo. Bond, Guelph.

Mrs. Wm. Hill, Sutton, spent several days with her mother, Mrs. MacKenzie.

Mrs. Frank Milne is spending several days in Toronto with Mr. and Mrs. Leonard Milne.

Miss Mac Cunningham spent the weekend at her home.

Mr. and Mrs. Clare Smith, Toronto, visited Mr. and Mrs. J. L. Smith over the weekend.

Miss Shirley Campbell and a girl from London Bible Institute visited Mrs. Williams for the weekend.

Rev. Wm. Large preached at Hope Baptist church in London on Sunday. Mrs. Large and baby accompanied him.

We are very sorry to report Miss Mary Cranley has been ill. Mr. and Mrs. Geo. Phimister and Jimmy had supper on Sunday with Mr. and Mrs. Geo. Pearson.

The Women's Institute is holding a euchre in the school house on Friday evening, Feb. 3. Nine of our ladies attended the annual meeting of the W.M.S. Society held at Eglington United church on Tuesday, Jan. 24.

On Wednesday, Jan. 25, Sharon Women's Institute was entertained by Queensville W.I. at the home of Mrs. J. L. Smith.

If you have news items for the paper will you please phone your correspondent, 1805 Queensville, by Monday morning.

Miss Elsie Badland, Toronto, was home for the weekend.

Mr. Murray Link spent a few days with his parents last week.

The W.I. euchre on Tuesday, Jan. 17, was much enjoyed by all.

Prizes won were: ladies' first, Mrs. McDonald; second, Mrs. Harvey Link; third, Mrs. Frank Willoughby.

Men's first, Mrs. M. Brown; second, Mr. C. Giant; third, Mrs. C. Draper.

The draw for the box of groceries was won by Mrs. Harold Tassie.

The men served the lunch which caused much amusement and everyone was happy.

The funeral of Cecil Diamond who passed away at Sunnybrook hospital was held at Christ church, Roche's Point, on Saturday, Jan. 21. He had been ill for some time.

Besides the Anglican service the L.O.L. to which he belonged held its service. He was a veteran of World War I and the veterans of Sutton West Legion also attended.

He leaves a wife and two sons, Albert, Peterboro, and Percy, Toronto, his mother and a sister, who lives in Toronto.

The flowers were many and beautiful and the little church was full of friends and neighbors.

Mrs. Diamond has gone to Peterboro with her son.

### PINE ORCHARD

Willing Workers will meet at the home of Mrs. Elmer Starr on Wednesday afternoon, Feb. 1, at 2.30. Miss Edna Grant of Toronto, a W.C.T.U. worker, will be the guest speaker. Miss Grant is an experienced temperance worker and it is hoped there will be a good attendance. Come prepared to assist in temperance work. Roll call, a Bible verse referring to sacrifice. Hostesses, Mrs. Elmer Starr and Mrs. Jack Preston.

On Sunday, Jan. 29, at the Union church a membership pledge will be submitted for consideration of the congregation. A good attendance is hoped for.

Young People's will meet at church on Friday evening, Jan. 27. On Friday evening, Feb. 3, there will be a guest speaker present from Toronto Bible College and pictures of work of the Bible College.

W.I. family night will be held at the Union church on Wednesday evening, Feb. 8, at 7 o'clock. There was a good attendance at school on Wednesday night, Jan. 18, for the National Film Band showing by Mr. DeWitt. Pictures of radio's Happy Gang and the Leslie Bell Singers were most interesting.

### DOWN THE CENTRE BY AB HULSE

## O.H.A. Ruling Arouses Aurora Ire

Tom Dickson, 'impresario at Aurora arena, is really beating the drums about his three-star attractions coming up. For instance tonight (Thursday) the chips are really down when Brampton Regents hook up with the haughty Aurora Hawks. Brampton humbled Aurora at Brampton 5-2 last Saturday night and Red Mitchell and his cohorts are howling to the heavens and swearing revenge. Well, there's to be a race for the group marbles after all, which is all to the merriest, especially for the fans and club promoters and, perchance, the players too. Come Saturday night, Messrs. Underhill, Cousins, McKenzie and company will officially unveil the new Aurora ice plant to the public.

Feature attraction will be a regularly scheduled senior B game between Toronto Eclipse A.C. and Markham Millionaires. The Millionaires need no introduction and the ex-Toronto Varsity players who comprise the Toronto club handed the 1,000,000's their first loss of the season last Friday 6-4. It should be a pip-pip! Figure skaters, clowns, civic and visiting dignitaries, music and, we hope, not too much palaver will mark the occasion. See the "gen" on the teams elsewhere. You'll agree the hockey should be tops. Seems too bad, though, that for an "official opening" two outside teams should draw the honor.

On Tuesday next none other than Newmarket Spillette's will be featured in what is definitely a game of "main bout" proportions. No need to mention, the close rivalry, the friendly kidding, the "brotherly love" between the players, the upset the Indians caused when they invaded the Canatown long-house and came home with a few scalps at their belt. Since then, the Spillette has been bumped about more than somewhat, but invariably in a game is Aurora the visiting firemen rise to super heights. Rogers and Haskett may have been smoking the pipe of peace lately, but somebody's face between the two will be red as a Cigar Store Indian's come next Wednesday. With no reserved seats, we advise you to get your pew early before the S.R.O. goes out for the first time this year.

Old master painter from the far away hills as a result of his decisions via the O.H.A. committee room is fast becoming public enemy No. 1 so far as Aurora and district hockey fans are concerned. First of all after apparently giving the nod for Smith, Calton and Dillon of Weston to play with Aurora Hawks, he

ruled that they could not play for Aurora and that is final! Next he stepped in and refused to pass the playing certificates of captain Vic Meharg, Murray Brandon and Tex Groves of the Aurora Indians. Meharg, Brandon and Groves all hail from down Markham way, are unwanted by either Markham Millionaires or Stouffville Clippers who rate as senior B and Aurora is their nearest intermediate B club. Add to that the fact that Meharg and Brandon played with Aurora last season and regard the Indians as "their club".

The waiver rule which used to allow teams even in the same series to pass players through territory to the extent of at least 25 miles, has gone by the boards this season. Practically, that means that if a player can't make a team in his area he can't play anywhere else, because of the fact that there is a club there in operation. Panter is said to have ruled that the players are Markham property as Markham is closer than the five-mile excess limit in favor of players who wish to choose between two competing teams in the same area. How this can apply if this is so when Markham is senior B is a mystery.

On this preface Aurora might lay claim to possibly Herbie Rose, Norm Stunden and Mac Clement who hail from Richmond Hill. The blow to the up-and-coming Indians is a terrific one as it happens in mid-season with little time for replacements. Senior B teams are allowed four imports as compared to two for intermediate B. The referees are paid a different rate for the games so that on the O.H.A. rules alone there is a distinct difference. Aurora on any logical reasoning is the intermediate centre for the three players.

As we wrote this, Messrs. Rogers-Hines-Haskett and company were preparing to beard the lion in his den with an ultimatum from the Metro circuit teams. Even if they succeeded in altering the decision we still think the public should know the facts. Now bear in mind the definite fact that the teams in "The Met" while deadly enemies on the ice, are country cousins and there's nary a squawk from one team or the other as to what players perform for the other clubs. "Swift" Todd of Spillette for instance might rate in Aurora territory. Bill Mabbett might be in the Sutton orbit. What qualifies Dougie Brandon, Canington, to play for Sutton Greenhairs? If

there's no waiver rule how can "Motts" Thoms play for Bradford? And let's not talk about Messrs. Willson, Nesbitt and Boychoff. The same O.H.A. pass all the certificates and as we've said the district clubs are satisfied to make their own rulings in the matter and have all the present rosters approved.

Can this be the first move behind the scenes for the proposed Metropolitan area? There'll be an O.H.A. meeting in April this year and that's one question on the agenda. Carried to its extremity the clubs, unless there's some relief in sight, might become mere adjuncts of the T.H.L. and you've seen the class of hockey there. It's not too long ago since we took up the cudgel for a straight wide-open hockey circuit of the commercial style free from O.H.A. jurisdiction and confined, as most hockey in our opinion should be, to a centralized area. Except for possibly junior D hockey, the proudest day when the teams in the O.H.A. competed largely with their own native sons, plus one or two imports, regardless of population on a fairly equal footing, is as dead as last year. There was a real inner glow to those behind hockey in those days.

Now you have to go to the bush leagues, the minor hockey leagues and of course, the T.H.L. for the kind of interest satisfaction that saw your own neighbors' kids and the guys you'd known for years battle with the best of them and go down with colors flying saying "wait till next year", or win through to a victory that kept the whole burg talking for years to come. As a spectacle hockey is great to watch but why you would follow a team of practically strangers all over the country, simply because they wear sweaters that signifies they come from your hometown, will always be one of those mysteries of life. We exclude the four Metro teams, the Hawks and most of the junior entries in the local group as well as Stouffville and Markham of the present day from this line of reasoning.

We'd be glad to have a few comments and before we say "90" how about a hand for Merv "Emperial" Taylor, Walt "Floethine" Spillette, Tommy "Superstar" Spence and Ernie "Three Star" Holman for donating sweaters to the four clubs in the Aurora bantam hockey league. The kids play every Saturday morning and they look mighty pleased with their outfits. Catch a look sometime.

## Hawks Start Slow Brampton Wins 5-2

## NKT, W'DALE SPLIT GAMES IN BIRDIE TILT

The badminton boys and girls entertained the strong Willowdale club at the high school gym on Monday night and split the eight games played. It was clean sweep in the men's doubles for the locals, while Willowdale ladies proved too much for our girls. In the mixed doubles both teams won twice. Results with Newmarket players named first were: men's doubles: Geo. McNelly and Jack Hamilton defeating Roy Nichols and Chas. Chambers 15-4; Bob Yates and Don Morrison 15-7 win over Chas. Proctor and Bert McDonald.

Ladies' doubles: Esther McGee and Flo Callaghan carried Dot Chambers and Betty Blenkin into extra points before dropping a 17-15 decision; Lil McNelly and Eva Whitfield were defeated by Mary Nelson and Auley Ramsay, 15-8.

Mixed doubles: Eva Whitfield and Bob Yates were defeated by Betty Blenkin and Bert McDonald, 15-6; Flo Callaghan and Jack Hamilton won 15-6 over Auley Ramsay and Chas. Proctor; Lil McNelly and Don Morrison eased out a 16-15 win over Mary Nelson and Ed Chambers; Esther McGee and Geo. McNelly dropped a 15-16 decision to Dot Chambers and Roy Nichols.

### MOUNT PLEASANT

With the weather so changeable many are suffering with colds.

Mr. and Mrs. Wm. Moulds attended the funeral of Mrs. Coupland of Sprucedale (nee Frances Shaw) at Sutton West on Wednesday.

The Women's Guild which was held at the home of Mrs. R. Davidson last Tuesday, was well attended.

Mrs. Bernard Davidson who was sick the last week, is better. Glad to know that Dr. Berry was able to take his services in Sutton last Sunday.

On Sunday, Jan. 29, Dr. Berry expects to be back in the Mount Pleasant church at 3 p.m. for his

Aurora Hawks dropped their Saturday night fixtures with Brampton Regents 5-2 in the Peel County capital. They clash again in Aurora tonight. Until Saturday night both teams were unbeaten in group competition.

It took over half the game before the Hawks could shake loose from the doldrums and while they outplayed Brampton going to the wire, lanky Blake Eatough in the Regent's net was a most effective barrier.

Brampton struck twice on the first period without a reply as the Aurora blueliners just couldn't get the puck out to the waiting forwards. It was 3-0 when rookie Doug Marchant got the first Aurora goal, Hugh McRae and Keith Collings getting assists. Brampton came right back with two quickies and Simmons and McMillan combined for the final counter of the period to make it 5-2. There was no scoring in the last period.

Keith Collings, who was just hitting his real form, suffered a wrist injury which will likely sideline him for some time.

For Brampton, Eatough in goal. Howell on defence, Robby Hillson, Mel Greenslade and Bill Longhouse played outstanding hockey. Bruce McMillan, Bill Attridge and Jack Atkinson came up with great efforts for Aurora.

Aurora: goal, Maguire; def., McGhee and Atkinson; c, Thoms; wings, Attridge and Gibson; subs, Firth, Marchant, McRae, Simmons, McPhee, McMillan.

Brampton: goal, Eatough; def., Howell and Thornton; c, Hillson; wings, Sheridan and Wallace; subs, Kearney, Longhouse, South, Sutherland, Greenslade, Haynes, Hurst, Irons.

### Stouffville B's Trim Aurora Junior C's

Two better conditioned and speedier Stouffville minor clubs took wins from Aurora on Friday night. In the midweek contest, the visitors sped to a 4-1 win, while in the juvenile game it was 7-4 for Stouffville. The Stouffville teams lead their respective sections.

usual service.

Mr. and Mrs. Geo. Fairbairn are retiring from farming because of Mr. Fairbairn's accident last fall by falling from the roof of the porch breaking his leg.

Mr. John Johnston and Clara, Brooklin, called on Mr. and Mrs. Robt. Davidson last Wednesday.



# DANCING

Every Saturday Night  
in the  
**AMBASSADOR ROOM**  
of the  
**Gray Stones Restaurant, Yonge St., Aurora**  
Featuring  
**DON GILKES AND HIS ORCHESTRA**

# ROYAL

**THEATRE AURORA**

**THURSDAY NIGHT ONLY - JAN. 26**  
**W. SOMERSET MAUGHAN'S "QUARTET"**  
Doors Open 7:30 p.m. Show Starts 8 p.m.

**FRIDAY, SATURDAY — 2 DAYS — JAN. 27, 28**  
Sonny Tufts  
Barbara Britton  
**"THE UNTAMED BREED"**  
In Cinecolor  
MATINEE SATURDAY 2 P.M.

**MONDAY, TUESDAY — 2 DAYS — JAN. 30, 31**  
Dennis Morgan - Doris Day - Jack Carson  
**"IT'S A GREAT FEELING"**  
Color by Technicolor  
Showing at 7:34 - 9:34  
PLUS CARTOON - INTEREST - TRAVEL

**WEDNESDAY, THURSDAY — 2 DAYS — FEB. 1, 2**  
John Caulfield - Claude Rains - Constance Bennett  
**"THE UNSUSPECTED"** ADULT ENTERTAINMENT

# STRAND

**THEATRE**  
NEWMARKET PHONE 478

Monday to Friday, Box Office Opens at 6:30  
Saturday Box Office Opens at 5:30  
Saturday Matinee box office opens at 1:15; starts at 1:45

**LAST TIMES TONIGHT, THURSDAY, JANUARY 26**  
**"HOUSE OF STRANGERS"**  
with  
Edward G. Robinson

**Friday And Saturday - January 27 - 28**  
PLUS A GREAT COMEDY

**THRILL! BATTLIN' BLUE BLOODS!**  
TO THE ACTION, CONFLICT AND SPECTACLE  
OF A THRILLING OUTDOOR ADVENTURE

**"Davy Crockett INDIAN SCOUT"**  
They've got the social set in a sweat!  
JACK MCGEE  
MAGGIE  
IN SOCIETY  
EXTRA SHORTS - CARTOON  
Last Complete Program at 8:50

**Playing Monday - Tuesday - Jan. 30 - 31**  
Last Complete Program at 9

**MITCHUM**  
**GREER**  
**BENDIX**  
**THE BIG STEAL**  
A tough, terrific  
adventure filled  
with mystery,  
thrills, action!

PLUS "PERILS OF THE JUNGLE" (Short Subject)  
EXTRA COLORED CARTOON - LATEST NEWS

**WEDNESDAY AND THURSDAY - FEB. 1 - 2**  
Two Great Features on One Program  
ADULT ENTERTAINMENT

**FLOODING THE SCREEN...**  
ACTION, PATHOS, HUMOUR, ROMANCE!  
**FLOODING THE SCREEN...**  
**DESTINY RIDES AGAIN**  
Last Complete Program at 8:30

**Coming Wednesday - Thursday - Feb. 8 - 9**  
GREAT ALL-WAR ACTION PROGRAM  
**GUADALCANAL DIARY & PURPLE HEART**  
with Dana Andrews - William Bendix  
Preston Foster - Richard Conte - Lloyd Nolan

## Spits Sink Navy Earning 10-7 Score

Our Spitfires, after slipping off the victory trail in their last two starts, snapped back last Thursday. Navy Vets came in billed as "Destroyers." They went away "punch size" after the Spits had whittled away at them for 60 minutes. Spits earned a 10-7 verdict.

Both goal-keepers found it anything but a fine evening. The score indicates the Navy kept close. They did, but mainly because Fred Dillman in our goal ran into a lot of grief. "Dilly" it seems wanted to show the visitors a bit of northern hospitality and let the odd shot filter through that usually he would have stowed away in his hip pocket without too much trouble. "Mister" Munn in the Vets goal spent most of his time fishing the puck out of the net but Spits were firing more rubber at him than Goodyear produces in a week.

Spits pulled away to a 3-1 lead in the first, outran the Navy 4-3 in the second, while the teams split three goals apiece in the final 20 minutes.

All three front strings hoisted over the boards by coach Stan. Smith had some of their early season passing down pat and split the scoring fairly evenly. Normie Legge proved the number one asset going all out for the hat trick. His centre mate, Bill Johnston, sank one while the third part of the trio, Don Smith, played three assisting notes. The Todd-McInnis-Gibbons combo fired three goals, our country boy, "Swifty" bopped in two, Myles McInnis one and Stan. Gibbons playing some of his best hockey this year knotted a pair of assists. Harry

## Forhan Sparks Banties To Stouffville Win

Bob Forhan, who usually confines his goal-scoring antics to the local Optimist bantam league, carried them further afield Monday p.m. Bob gave the Stouffville fans and bantams a generous sample of his worth, firing home three goals, as Frank Hollingsworth led his bantam all-stars against Stouffville. Our Optimist bantam all-stars brought home a fine 8-1 triumph in their first outing as a unit. Other marksmen with the Hollingsworth clan were Billy Mair, Glen Keffer and Grant Morton, while Laurie Vanzant and Bob Broadbent chimed in on the assisting end. Murray Young, up and coming net-minder, did his chores in workmanlike manner.

In the town league Optimist doings last Friday, Marlboros romped to a 5-1 win over the lowly Spitfires. Bob Forhan and Delwyn Creed shared the scoring spotlight for the winners with two goals each. Marlyn Bales dunked the fifth. Glen Keffer and Bob Wilson combined for the Spits' lone.

Caradonna and "Fink" Tunstead went on record with a goal each. Cliff Gunn shot in a single, "Whitey" Bone earned two assists. Fact is our defence quartet of Deb. Cooper, Joe Peat and the aforementioned Bone and Gunn did a lot of rushing and scurrying back to stop Navy thrusts, Joe Peat being the main rush stopper.

## Hoffman Rockets Meet Elmvale in Opener Of O.M.H.A. Playdowns

The Ontario Minor Hockey Association isn't wasting any time in sending our juvenile entry, Hoffman Rockets, into action. Word received Wednesday of this week is that our juveniles have drawn Elmvale in the first round. The opening game of home and home, goals to count, series is slated for attention at the arena on Tuesday of next week. Game time is 9 p.m. These juveniles of ours are our future junior and Metropolitan League squads. They are playing a fast skating, slick passing, crowd pleasing hockey and deserve your support. Let's see if we can get a good house for them. The return game is booked for Stayner, home ice of Elmvale, on Thursday, Feb. 2.

## 1 ICE WIN 3 IN HOOPLA N.H.S. SCORE

It was a red-letter sports week at Newmarket high school this past week. Four teams, three basketball and one hockey, brought victory to the Purple and Gold.

In basketball high school seniors won a 44-28 victory over Pickering College North York seniors' quintet. Jerry Hugo was the bright star in the win with 32 points.

The N.H.S. girls, not to be outdone, boasted a pair of triumphs over Aurora on the basketball floor, seniors winning 28-11, juniors 27-8.

In hockey, the high school seniors defeated Pickering College 1-0 in an actionful, suspenseful tilt. Bruce Langford got a break-away to fire home the lone counter of the contest.

Both net-minders, Joe Burke in the high school strings, and Deacon and Congden who shared the Pickering goal, gave out with fine displays.

High school: goal, K Burke; defence, F. Morton, B. Rogers; centre, R. Coveney; wings, H. Ash, M. McDonald; alternates, A. McKnight, B. Langford, F. West, M. Couch, W. Gilbert.

Pickering College: goal, Congden and Deacon; defence, Maguire, Peters; centre, Menck; wings, Rundle, Mihel; alternates, Underhill, McCrae, Dempsey, Snider, Hathaway, Baril, Sumner, Vassar, Richmond.

## More Sport News On Pages 7, 11

## SPITS GO DOWN IN LAST MINUTE BEFORE SUTTON

Somebody wins, somebody loses. Some setbacks are easy to swallow, others just about choke you. The Spits ran into one of the latter Friday evening in Sutton dropping a real toughie 8-6. For a long and rip-roaring 59 minutes and 41 seconds the Spits' stock was high. They were playing improved hockey and were holding their own with their hosts, the Green-shirts, at six all. Then that buster-up-of-hockey-games Ken. Davie gave Sutton fans a chance to whoop it up.

Davie breaking out of his own end zone and finding a lone Spitfire defence-man, Deb. Cooper, barring a clear road to the goal-mouth, got around him, and fired a back-hander that beat Pete Dillman for the tie breaker. The teams at the time were each a man short as Bill Mabbett and Fred Taylor got a five-minute stretch on the sinners' bench for swinging out of turn. Coach Stan. Smith desperate to get that all-important goal back, yanked Fred Dillman out of the cage. Even that back-fired as "Skip" Taylor drew the free-off, skated up near the Spits blue-line and lobbed a shot into the open cage. That made it 8-6 and it was too late to do anything about changing it.

Scoring took a give and take pattern. First the Spits would ram home a drive. Sutton came right back. At no time was either team able to run its margin beyond a single tally. Let's see, the scoring. Oh yes, for the Spits Harold Tunstead planted two, Bill Johnston, Don Smith, "Swifty" Todd and Myles McInnis single tallies. Green-shirts Ken. Davie, a guy with a habit of being Johnnie on the spot when there is scoring to be done, lifted a pair into the Spits' clindel. Geo. Hollhorn and "Skip" Taylor did likewise. "Bing" Brady and Doug. Ross shooting singles.

If plaudits are to be passed about Bob Winch in the Sutton goal draws a big order. He was great. Fred Dillman in our twinery gave out with a fine improved performance. Ellis "Moose" Pringle acted as a second shot blocker. Spits were skating hard again and deserved a better fate.

## NEWS 'N' VIEWS

By GEORGE HASKETT  
ERA AND EXPRESS SPORTS EDITOR

A good Joe who's been around hockey rinks long enough to know whereof he speaks squeaks "What gives up in the Metropolitan shennigans? Using six forwards up there? Scores come rolling in as big as a house. Goal keepers must be on strike." Does look that way. Hardly a game goes by without ten, yes 15 goals being scored.

Well, some fans who like heaps of scoring are getting it this year in the Trolley circuit. There have been one or two exceptions. Notably that Aurora-Navy saw-off, a one-all deadlock. Thursday Spits fired 10, Navy 7. Friday Sutton potted 8, Spits 6. Saturday Bradford and Sutton split an even dozen. Maybe it's wrong to blame it all on the guys wearing the big "pads." Could be that the defenses are worrying more about carrying the biscuit than feeding the boys up front. Present day hockey, too, with its scrambles, screened shots, general piling in one end makes for the big scores.

Anyhoo it's been no picnic for the laddies between the uprights. Since Joe Tunney has been sidelined, shoulder injury, Freddie Dillman has been having a rough time of it. Fact is, coach Stan Smith would like to snatch up another No. 1 netminder. A rare commodity hereabouts just now.

Sutton, when it has Bob Winch about, is strong in this department. Bob isn't available all the time so they have their troubles too. Aurora for the time being at least seems to have its block-ing well in hand with Joe Crawford, though his style is a little unorthodox, but who cares, he has been stopping 'em. Bradford with Ken Tupling doing fine work hasn't any worries in this department.

No, not again. More to do about players in the Trolley circuit. Harold "Indian" Rogers, Bill Foote and "Dinty" Moore are having troubles. Rog gets back a trio of certificates without O.K. from O.H.A. They're Vic Meharg, Murray Brandon and the Indians new defenseman, Grove. How the O.H.A. figures this out is the \$64 question. The former pair was with Aurora last year. Their residence is perhaps closer to Markham or Stouffville. The latter teams apparently don't want 'em. So what gives? Does it mean the trio has to sit home toasting their toolboxes by the fire because of some blankety-blank ruling? Does sound like a flying trip to the O.H.A. for trouble-shooters Hines and Rogers. Don't back up. Give 'em the story down there. Aurora needs those men, if necessary Metro loop can

Every game means a heap to the three intermediate B teams from here in. Deadline February 15 is but three short weeks away. Team highest in the troupe on that date carries on in the O.H.A. when "the going on" situation develops. Glad to welcome back Scotty Mair and Sonny Townsley for the opening exercises.

It's now or never week—that is if the Spits want to finish atop the league. Sutton Green-shirts here tonight. Ellis Pringle says his hand won't settle for anything less than a juicy victory. Monday town league flares again. Two bits gives you a double-header chuck full of action.

## On The Alleys

High altitudes don't worry the Legion bowlers. They've extended their long term lease on the town league top rung. Legion has 41 points. Closest competition is Hisey's with 38. Standing of the other teams is: Combines 37, Denne 33, Benders 29, Specialty 29, Turkey Catchers 29, Metal Workers 20, Clover Kickers 16 and Bankers 14. Individual marks that are holding up are Reg Wilson with a 356 high single, Roy Gibson 901 for three games. Meteors spilled the pins for an aggregate of 3,491 to head the slate in that department. Some fancy bowling by Roy Gibson and Doug Beckett allowed the Combines to sweep up four points from the Metal Workers. Art Larriault led his Legion five to a four pointer over Clover Kickers. Roy Gibson got away to a roaring start with a 311 first game, followed by a 211 middle game and a 253 finish to compile a 774 triple last week. Geo. Close, Specialty shooter, was next with 730 on a steady three-game string of 245, 229 and 256. Doug Beckett manufactured a 208, 222 and 285 for a 715 count. Other individual records up in the top flight were Ag Smith 704, Cyril Keats 696, Sid Simmons 689, Charles Yates 679 and Art Larriault 656.

Sheet Metal and Press Shop treated Vorelone and Stores to a bowling lesson in Hoffman circuit Friday, each earning a 5-2 win over their rivals. Sheet Metal held the top with 54 points, Stores 50, Press Shop 44, Machine Shop 37 while Vorelone is stranded in the cellar with 26. Frank VandenBergh did a bang-up job registering 751 (211, 248, 282) for three games to lead the pack. Also in the money were Jack Duncan with 622, Al Bryson 611 and Harold Contes 601.

Bill Cullen put a lot of wham into his shooting to top the Davils scoring last week with 729 (176, 238, 315). That 315 was high for the season. Harry Thoms polled 703 for three games followed by Andy Cullen with 664, Geo. Carr 623, Art Peppatt 617 and Walt Groves 601. Len Burling's team is out front with 77 points, next Harry Thoms' 68, Walt Groves' 43 and Geo. Smart's 36.

Deuces missed the steady influence of their captain and dropped four points to Jokers while Rookies and Hokies outdistanced the Snoops and Aces 3-1 in Monday night ladies' league. Stouffville.

Snoops are five points up on their nearest rival, the Huskies. Snoops have 32, Huskies 27, Jokers 26, Aces and Rookies 25 each and Deuces 21. Missed the boat last week was Annie Stickland set up a high single mark for the year with 328 which helped her to a 698 three-game score. Edna McGrath topped this week's individual marks with 690, Miss Mary Osborne was next at 682 followed by Emma Broadbent 620, Bea Daly 619, Hester Clark 596, Floss Campbell 594, Laura Gilkes 591 and Claire Pollock 590.

Family nights are getting to be a habit with the Friday nighters. Doris Simmerman claimed the high single prize for ladies last week with 209. Earl Simmerman, doing the better half one better, rolled a 236 to head the men's division. Helen Stickwood captured three-game honors with the ladies with 530 (188, 170, 158). Mel Stickwood's 536 (180, 172, 184) headed the men's slate.

Myrtle Dunn turned in a consistent bit of bowling to pace the Thursday night girls. Her three-game total was 644 (203, 277, 154). Other fine scores recorded in Thursday's jam session were Hazel Bennitz 576, Marie McCabe 528, Laura Styke 514.

## Stouffville B's Trim Aurora Junior C's

In a wild and woolly exhibition hockey game, played here last Thursday night, Stouffville's senior "B" Clippers skated to a one-sided 10-5 victory over the Aurora Junior "C" entry. Clippers coasted through the first two periods and led at the end of the middle canto, 4-3. In the third frame the smaller and younger Aurora crew, full of determination, began to mix it with the Clippers and the result was that they got clipped.

In that final frame, Lewis of the double blue crew, blinked the light four times behind the Aurora cage with Bradbury and Polly Minton scoring singles. In the third frame, McMillan and McCray scored for the Black Hawks while six major penalties for fighting and two minor sentences were handed out.

The first frame goals were scored by McMillan and Thoms for Aurora with Gault scoring the hat-trick for Stouffville. Each team added one in the second from the sticks of Dillon for the homesters and Couch for

## MARKIES MEET ECLIPSE AT AURORA OPENER

Markham Millionaires and Toronto Eclipse A.C. will do battle at Aurora on Saturday, Jan. 28, in a regular O.H.A. senior B game on the occasion of the official opening of Aurora arena. For years a power in district hockey, Markham Millionaires have a crowd appeal for all district fans. Returning to Aurora will be such favorites as goalie Frankie Carr of the '39 Junior C champs, Geo. Scott, Aurora Tigers of '40, Normie Stunden and Mac Clement of Aurora softball and baseball fame and the Rumney brothers who were also team members with the aforementioned duo on Aurora Meteors.

Such other lads as Fred Scott, the Fergie brothers, Dick Perry, Bert Baker, Harry Milroy, Jackie Watson and all the rest who carry the mail for the Millionaires, stamp Markham as the team to beat for Big Seven group honors.

A new entry in the O.H.A., Toronto Eclipse, is the successor to Varsity Grads of 20 years ago. Such lads as Dr. Paul Hutzulak, the demon goalie, Frank and Jake Dunlop, Toronto Argonauts and Ottawa Roughriders football fame, Ecclestone, Marlboros juniors, Don Brough, teammate at McGill last year of Boston's Jack Gelineau, Jarvis, Young Rangers, plus a galaxy of other speedsters provide a capable roster.

Eclipse eclipsed the Markies 6-4 last time out to hand them their first loss of the season.

## MOUNT TOPS SIMCOE LOOP WITH 3 WINS

Fans following the Lake Simcoe Hockey League are beginning to take an interest in the goings on. Over the past week Pine Orchard suffered a double setback while Mount Albert pulled up its socks for a double triumph. Mount Albert found Pine Orchard short handed and gave 'em the business 8-1. Ted Tidman kept the Orchard six from being a complete wash-out by firing their lone marker.

Thursday night Queensville and Pine Orchard dished up a real scrap to keep the fans in an uproar, Queensville outlasting Ab Boak's division 8-7. The Shropshire boys, Lorne and Bob, busted out all over the scoring summary. Lorne sniping for three, brother Bob for two. Bun Hood and "Bub" Preston did their chores on the others. Judd Rutledge, Bruce Lockie and Dave Couch fattened up their early season scoring record with double scoring thrusts. Bill Burkholder and Fred Coates completed the Queensville triumph with single tallies.

In the other tilt last week, Mount Albert speared Keswick 6-3. The teams are going to have something to scrap for as those motormen, the Morton brothers, are donating a fine trophy to perk up interest. League standing at the moment looks like a repeat of softball.

	W	L	Pts.
Mount Albert	3	0	6
Queensville	2	1	4
Keswick	0	2	0
Pine Orchard	0	2	0
Vandorf	0	0	0

Future Games: Fri., Jan. 27, Queensville at Vandorf (play at Queensville); Mon., Jan. 30, Vandorf at Queensville (play at Queensville); Tues., Jan. 31, Mount Albert at Keswick; Thurs., Feb. 2, Vandorf at Pine Orchard (play at Queensville).

## Aurora, Newmarket Split Minor League Tilts

Aurora and Newmarket split the take-home points from minor league games at the arena Tuesday. Aurora "Flyers" squeezed home in front of our Legion Midgets 4-3. Aurora sharpshooters were led by Walt Fines with two goals and Ted Rogers and Gordon Chapman with singletons. Wayne Robinson on a rink-long solo-dash, Neil Tate and Bob Burch supplied the scoring punch for the Legion. It was a piperoo of a game and rated more fan attention than it received. Bruce Greig masterminded the team with John "Metropolitan" Hines kibitzing on the side.

Hoffman's revved up Rockets, grounded Aurora "Flyers" by a 5-1 count. The first and second periods looked like Smith versus Aurora so far as the tally book read. Bill Smith shot three goals, two passes from "Pepper" Martin. Ron. Coveney added a fourth to start the final chapter away. Bobbs Cook finally broke through Howard Peterman's blocking to give Aurora its loner on a pass from John Richards. "Pepper" Martin rang down the curtain on the scoring with a shot from a scramble just as the bell called a final halt. The Rockets played fine crowd pleasing hockey. Coach "Cee-gars" McDonald, managers Bob Murray, Pat McLean and Gord Stephenson say watch out—O.H.A. playdowns are due to start immediately.

## OFFICIAL OPENING

# AURORA MEMORIAL ARENA

**Saturday, Jan. 28**  
8.15 P.M.

**Markham Millionaires**  
VS.  
**Toronto Eclipse A.C.**

WITH  
**Sally Blog, Harold Hartley and Jack Cox**  
OF THE  
**Toronto Skating Club**

ADMISSION: 75c RESERVED, 50c RUSH, 25c STUDENTS

## Holland Theatre

### BRADFORD

**THURSDAY, FRIDAY AND SATURDAY**  
IN TECHNICOLOR  
Van Johnston - Loretta Young  
**"MOTHER IS A FRESHMAN"**  
SECOND FEATURE  
**"GREEN PROMISE"**  
Margaret Chapman - Walter Brennan - Robert Paige  
MATINEE: SATURDAY, 2 P.M.

**MONDAY, TUESDAY AND WEDNESDAY**  
**"THE RED DANUBE"**  
Walter Pigeon - Ethel Barrymore - Janet Leigh  
Peter Crawford

SECOND FEATURE  
**"DYNAMITE"**  
William Gargan - Virginia Welles - Richard Craine

**TUESDAY NIGHT IS FOTO-NIGHT**  
1st OFFER \$115